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No. 316 January 1993

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NUMBER 316 JANUARY 1993

MAD

"The problem with the ladder of success is that by the time you've climbed it, you're considered over the hill."
—Alfred E. Neuman

WILLIAM M. GAINES *founder*

NICK MEGLIN, JOHN FICARRA *editors*
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JACK ALBERT *lawsuits* **DOROTHY CROUCH** *foreign correspondent*
LILLIAN ALFONSO, CLAUDETTE NICHOLS,
FREDDIE MALONEY *subscriptions*
CONTRIBUTING ARTISTS AND WRITERS *the usual gang of idiots*

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FRONT COVER PHOTOGRAPHER: IRVING SCHILD PUMPKIN SCULPTOR: HUGH McMAHON

BACK COVER WRITERS: CHARLIE KADAU AND JOE RAIOLA PHOTO: NEWSWEEK—JACQUES CHENET

MAD (ISSN 0024 9319) is published monthly except February, May, August and November by E.C. Publications, Inc., 485 MADison Avenue, New York, N.Y. 10022. Second class postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 6 issues $13.75 or 24 issues $33.75 or 40 issues $53.75. Outside U.S.A. (including Canada): 6 issues $18.75 or 24 issues $46.75 or 40 issues $74.75. (Canadian price has GST tax included.) Entire contents copyright © 1992 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, 485 MADison Avenue, New York, N.Y. 10022. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.
Printed in U.S.A.

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An Auction of ORIGINAL MAD ART For Bidder OR WORSE!

MAD art lovers are invited to attend a public auction of the ORIGINAL PAINTINGS and ORIGINAL DRAWINGS from a decade (1966–1975) of MAD:

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LETTERS AND TOMATOES DEPT.

DEPT. OF CORRECTIONS

MAD #313's "Evening Shame" spoof should be called "MAD's Editor's Shame." At the top of page 36, Diva says she's going "to pour over the want ads." Huh? What's she going to pour them over? Pancakes? That may be appropriate for MAD's Editors, but when the rest of us read something we "pore" over it. By the way, don't use my name with this letter. My daughter, KATIE SQUIRE would just die if either her name, KATIE SQUIRE, or mine ever appeared in MAD.

Pat Squire
Katie Squire's father
Simsbury, CT

Patsy—Your letter is very pore!—Ed.

MORON MAIL

I am typing this sentence with my nose (I really am, no lie). I am typing this sentence with another part of the anatomy but I won't tell you which.

Paul Alger
East Haven, CT

We know we can rule out your brain!—Ed.

Is Andrew J. Schwartzberg a great guy or what? He is my hero, my inspiration, my very reason for existing!

Amar Pai
Las Vegas, NV

Amar—MAD Editorial Assistant Andrew J. Schwartzberg is a great guy much in the same way Mike Tyson is a great blind date! By the by, we couldn't help but note you're from Las Vegas. Are you perchance the same Amar Pai who works as the bucket boy at Siegfried and Roy's midnight show at the Trop?—Ed.

"JFK CONSPIRACY THEORIES"

There must be a billion subjects to ridicule or poke fun at. The assassination of John F. Kennedy does not lend itself to satire. "Other JFK Conspiracy Theories Oliver Stone Left on the Cutting Room Floor" (MAD #314) was an ugly attempt at humor and was soiled with poor taste. With due respect to a magazine enjoyed by millions of us—please don't forget to respect us, too.

Bob Chadwick
Kapa'a, HI

After reading "JFK Conspiracy Theories" I have only one piece of advice for artist/writer Duck Edwing: Don't ride in any open-top convertibles!

Eric Rickman
West Covina, CA

We don't know why you're upset with our JFK movie spoof. Actually, the dashing Mr. Edwing is known for resembling our 35th President, and the two were often mistaken for one another. In fact, many have told us that on that day in Dallas, dozens of people along the motorcade route were heard exclaiming "Duck!"—Ed.

BEING BLUNT ABOUT INSTRUMENTS

I would like to know why you can't draw musical instruments right! In "The Outrageous Orchestral Offense" (MAD #313), the only instrument you drew right is the drum, which isn't that hard to draw! The tuba has more pipes and the valves are not in the lead pipe. The trombone slide should be on the side of the horn, not below it. Wharever that is supposed to be in the back is drawn like a guitar but is being played like a string bass.

The only drawings I like are the ones of women. I like the way you make their chests really big. Those are the best drawings in the magazine.

John Marmolejo
Rowland Heights, CA

John—You're going to have a real love/hate relationship with one of our upcoming articles—"What If Women of the D-Cup Played Chamber Music?"—Ed.

ENVELOPE OF THE MONTH

This issue's Spy Vs. Spy-inspired envelope is a festival of minimalism... a cornucopia of simplicity...proof that less IS more! It's the creation of Mike Moreau of Bellingham, WA, but hey, everything has a downside, right?

WRESTLING WITH A RIPOFF

You guys really got ripped off this time! I don't know if you know this already, but the World Wrestling Federation has introduced a wrestler named Irwin R. Schyster, or "IRS" for short. This guy immediately provoked memories of MAD #272's back cover featuring Harold, the Killer Accountant! It seems to me that the WWF is getting so desperate for new gimmick-wrestlers that they have sunk to stealing ideas from MAD!

Mike Baldoumis
Danbury, CT

"KILLER KAPUTNIK"

You haven't heard the worst of it! Rumor has it that at the next Royal Rumble, Vince "Mr. Trillions" McMahon is unveiling another MAD-inspired grappler that will make even The Undertaker drop dead in revulsion—"KILLER KAPUTNIK"!—Ed.

Harold "The Killer Accountant" from MAD #272's "WWWF Magazine" spoof and lookalike wrestler Irwin R. Schyster from the pages of WWF magazine. Fal

PARENTAL PROS AND CONS PART IV

A well-meaning relative sent a MAD subscription to our children, but I want it stopped! Your magazine is sick, sick, sick, immoral and a very, very bad example for kids (teens too!) Like I said, I don't want your filth coming to my home!

Jeanne Aldendifer
South Bend, IN

I would like to direct this letter to all of the mothers out there who have cancelled their kid's subscriptions to MAD. All I want to say to them is CHILL OUT! You are depriving your children a chance to take in the best literature there is! You probably don't even give them important things like Nintendo or Cable!

And tell me this: If MAD is such a bad magazine, why has it been around since you were kids? Betcha *you* read it when *you* were young! This is the 90s. Kids have their right to read MAD!

Laura Dvornicky
Perry Hall, MD

It's time once again for us to ask that old, eternal question we first posed on the letters page of MAD #291...Which of these two lovely ladies would you like to be your mom?!—Ed.

MAD JACKPOTRZEBIE!

Hey! This is your last chance in '92 to play "MAD Jackpotrzebie"! If the number printed on the upper right-hand corner of the cover of your copy of MAD Collector's Series #5 matches one of the randomly selected numbers printed below, you win a free one-year subscription to MAD! To claim your prize, send the original cover (no photocopies) to: MAD Winner's Circle, 485 MADison Ave., New York, NY 10022. All prize claims subject to verification. Void in any state where prohibited by law. If employees of MAD or their relatives know what's good for them, they won't enter!

Here are the MAD Collector's Series #5 Winning Numbers!

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0,012,539	0,267,717	0,547,558	0,755,590
0,021,918	0,282,868	0,564,812	0,773,085
0,025,809	0,285,495	0,591,323	0,784,827
0,031,590	0,291,501	0.612,438	0,786,818
0,039,211	0,293,598	0,629,197	0,791,244
0,050,630	0,354,074	0,656,507	0,799,613
0,077,719	0,387,232	0,697,454	0,808,632
0,087,406	0,453,253	0,716,704	0,834,236
0,095,025	0,476,581	0,727,307	0,885,485
0,122,974	0,486,897	0,727,869	0,888,358
0,132,156	0,497,324	0,731,034	0,908,255
	0,970,746	0,993,933	

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MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope!

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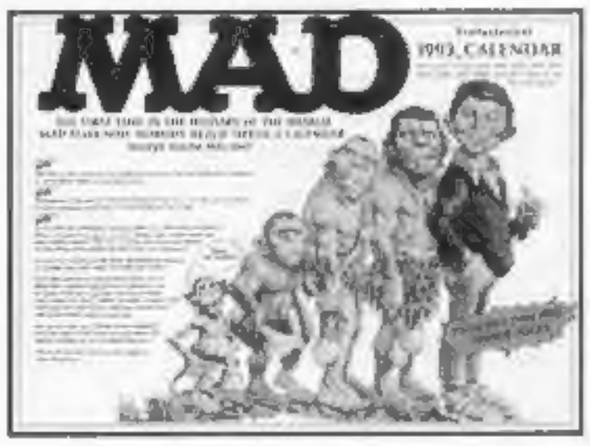

Now, you can be MAD every day during 1993!

There has never been anything like this calendar before (thank goodness) and there may not be again if you don't order one now!!!

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A BAD CASE OF THE NUNS DEPT.

Holy guacamole, another "cute nun" movie! For God's sake, give it a rest, already! The church has enough problems without having to deal with this kind of un-saintly representation! It's no wonder they wouldn't mind seeing this...

You can **save** her **life** if you will **agree** to **hide her** in **your convent!**
I will **not!** She is not **our kind** of **person!**
Maybe **instead** of thinking of her as a **person**, you should think of her as a **grown-up fetus** from an **unwanted pregnancy! Then** would you **save her?**
Well, in **that case,** of course!
Good choice!
I'd **appreciate it** if you wouldn't use the **word "choice"** around here, Lieutenant!
I'd like to get **rid** of my **wife** and **marry you** but I can't! **Divorce** is **against** my **religion!**
Lying and **robbing** and **cheating** and **killing** are **also against** your **religion,** but you have **no problem** doing **those things!**
Isn't her **wig** a little bit **much?**
She only wears it when she does **a gig!** The rest of the time she keeps it in a **tree** so **birds** can **nest** in it!

ARTIST: MORT DRUCKER

If he won't **leave** his **wife,** then **I'll leave him!** As of now, I'm **out** of the **act!**
What'll she **do** instead?
Something she's **really** qualified to do—go on **unemployment!**

You shouldn't have **squealed** on me to the **cops,** Gidrool! I don't take **acts** of **nastiness lightly!**
Vince, **I didn't squeal** on you! You gotta **believe** me! I **swear** on my **mother's grave!**
Aw, come on! Why **swear** on that nice old lady's **grave** when **you're** about to have **your own** to **swear on?** Blast him!
Sure thing, Boss! What **better way** to start off a **nice, warm-hearted comedy** than with a **nice, cold-blooded murder?**

SISTER AXED

I may be **religious,** kiddo, but I'm **not** a **fanatic!**

The other night I heard a **strange noise** from the **audience** that I've **never heard before!** Did **you** hear it, too?

That, dear girl, was **applause!**

Boy, this is some **tough drink!** How come every drink they serve in this place is so **strong?**

They figure you'll **need it** to be able to **sit through** this **bomb act!**

Our boss, Vince **Vinnie Stugozzi,** sure is a very **different kind** of **gangster!**

Yeah! He's the only one I know whose **wife** is **better looking** than his **girlfriend!**

The **producers** of **this movie** should be very **proud** of themselves! By not making an issue of **Whoopi's color,** they avoided dealing in **stereotypes!**

Not entirely! Take note that they **couldn't resist** making **all** the **mobsters Italian!**

Qi DRUCKER

WRITER: STAN HART

Yipes! Those **guys** are trying to **kill me!**

Gee, I thought **we** were the **only ones** who **saw your act!**

If you will **testify** against **Vinnie Stugozzi,** we'll see that **you're protected!**

Tell me **how** you're going to **do that!**

We'll send you **far away** and give you a **new identity!** it's called, **"The Witless Protection Program"!**

Don't you **mean** "The **Witness** Protection Program"?

Not if you're **stupid** enough to **go into** it!

91% PCT

In our **convent** we have all taken a **vow** of **poverty!** That should be **no problem** for **you**—I've **heard you sing!**

Listen, being a **nun** doesn't really **appeal** to me! Let's **forget** the **whole thing!**

Hmm, suppose we try a **different approach...**

FATHER BINGO

Nice try, but **Goldberg's** only a **stage name,** anyway!

I look like a **penguin!**

Don't **knock it,** kiddo....

I'm making a **fortune looking** like a **penguin!**

In our order all the nuns' **first** names are **"Mary"!** Their **second** names are **appropriate** to their **calling!** For instance, **that** nun is in charge of **music!** Her name is **Sister Mary Poppins!**

That one is in charge of **calis-thenics!** Her name is **Sister Mary Lou Retton!**

Yeah? **What** is **my name** going to be?

Your name will be **Sister Mary Clarence!** That's **short** for **Sister Mary Clarence Thomas!**

Sister Mary Clarence Thomas? Why **that** name?

To be honest, we have very **serious doubts about you!**

Yecch! This **food** is **awful!** I **can't** eat it!

Sister! We have taken a **vow** of **silence** during our **meals!**

I sure hope you haven't taken **vows against barfing!**

Wake up, Sister Mary Clarence! It's **five o'clock** in the morning!

Take a clerical **hike** for yourself!

Didn't you **ever** get out of **bed** this early before?

Sure, but that was **only** to **go home!**

Hey Sister, do you **save bad girls?**

Yes, **we do,** young man!

Then **save us two** for **tomorrow night!** Hah!

Shame on you for using such an **old joke!**

You should talk! As if a **film** about **cute nuns** is **fresh** and **new!**

I've been asked to **replace** your previous **choir leader,** Sister Mary Marquis De Sade! The reason why you sound **so lousy** is that you're doing **one thing** you **shouldn't** be doing—**opening your mouth!**

Then **how else** can we **sing?**

No problem! I've asked **Milli Vanilli** to **repent** by **singing** a **sound track** for you all to **lip sync!**

Isn't it a **cliché** to make this **awful choir** sound so **terrific** in **only** a **few minutes?**

I certainly **hope so!** I'd **hate** to think we **missed one** in **this film!**

Since Sister Mary Clarence has taken over the choir, a lot of **young people** from this **tough neighborhood** have started to **attend** our church! Have you **noticed** the **difference?**

Definitely! They keep **stealing** the **collection box!**

And the **songs** are so **nostalgic!** They **bring back** the old **1960's!**

Yes, it's **fun reliving** the **days** of **Vietnam,** the **Kennedy** and **King assassinations,** the **cities rioting** and the **drug culture!** Not to mention **Tiny Tim!**

SHE LOVES GOD.

YEAH! YEAH! YEAH!

Vince knows you're **here!** You've got to **leave!**

I won't do it! My **choir** is scheduled to sing a **series** of **concerts** for the **Pope next week!**

A concert? In **this** church?

Yes, followed by others at **Planned Parenthood Clinics!**

Singing **there** would create a **huge problem!** It would totally **block traffic** and bring **everything** to a **complete stop!**

I think **that's** what **he has in mind!**

Mother Inferior, you're **leaving** the **convent?**

Yes! I fought **you** and your **choir** and I was **wrong!** I can see that I'm just a **relic** here!

That's **not** so! A **relic** is something that's **ancient** and **dried up** and **lifeless...** Hmm, on **second thought,** have a **nice trip!**

Where are you taking me?

To Vince in Reno! He's gonna kill you!

Why not do it right here in California and get it over with?

Because Vince is a sentimental sap! He wants to bury you in his family plot in Nevada, next to his former girlfriend, Didi!

Besides, we need a big finish for what has become a very, very quiet movie!

Okay, guys! Now that you went through the trouble of bringing her back, kill her!

Before I die, I'd like a moment to ask God to forgive me for the bad things I've done!

God may forgive you, but I don't think the people who spent $7 for this lousy movie ever will!

Stop this! The church cannot stand by and watch you take an innocent life!

How about the life of a bad lounge singer?

Hmm, it's certainly something to think about, isn't it!

BLAM!!

Now you don't have to be a nun anymore and be constricted by our vows!

Your timing is a little off! The only guy I slept with has just been shot dead!

This church is really attracting a kinky crowd! Don't look now, but there's a guy in the front row wearing a dress!

Schmuck! That's the Pope!

♫ Like a bridge over Holy water...

Mother Inferior, this convent has proven to be a great place for our protection program! I wonder if you would take in someone who needs to be hidden because the public keeps mobbing that person, threatening life and limb!

Of course we will, Lieutenant! Who is it?

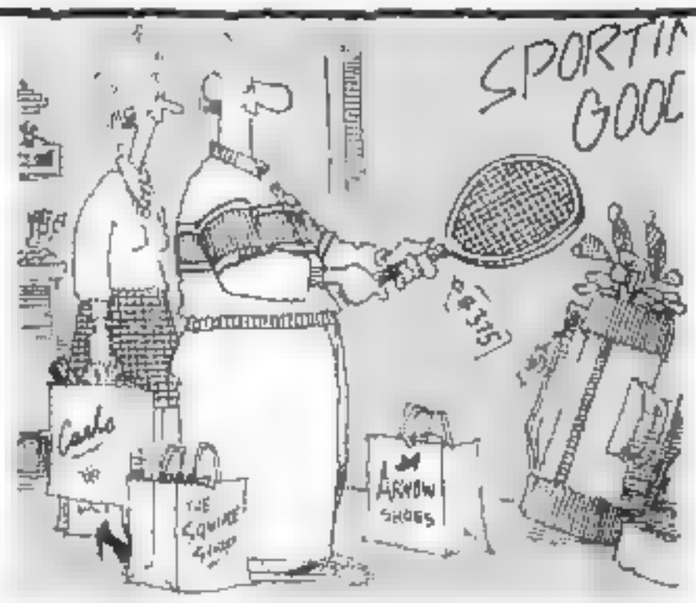
Sister Mary Michael Jordan!

THE CRETINOUS COOK'S CONCOCTION

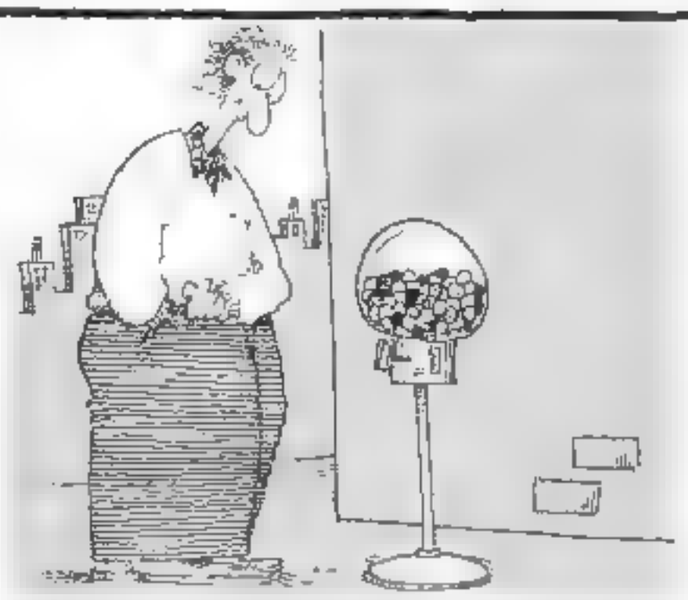
CUTTING THE DECADE DEPT.

On New Year's Eve 1990 a new decade began...but nobody really noticed. People were still wearing the same clothes, had the same friends...even Dick Clark looked like he did in the 80's. (Heck, Dick Clark still looks like he did in the 50's!) But things *have* changed, it's just that the changes were very subtle. The keen eye of MAD has detected some of...

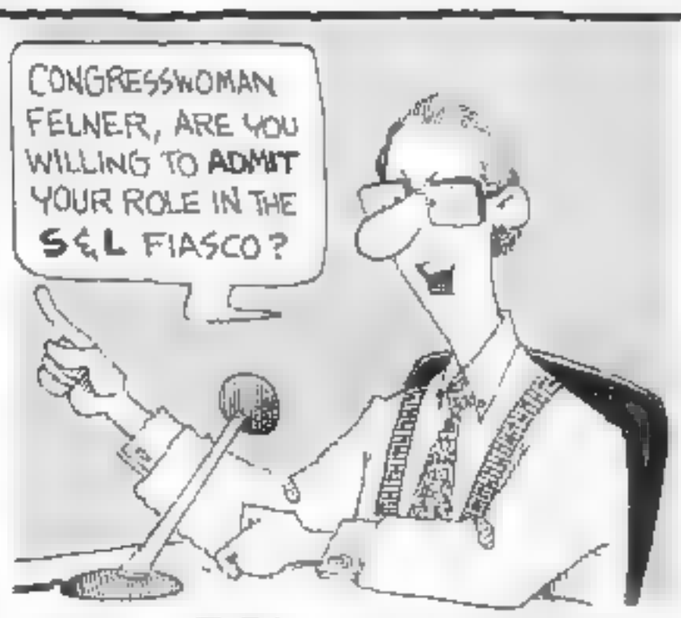
The Differ the 80's



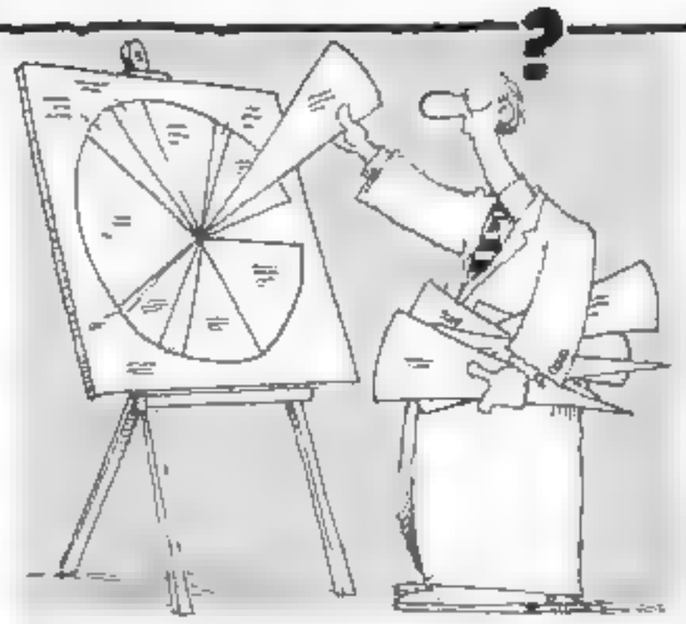
In the 80's *people spent their "disposable income" all over town.*



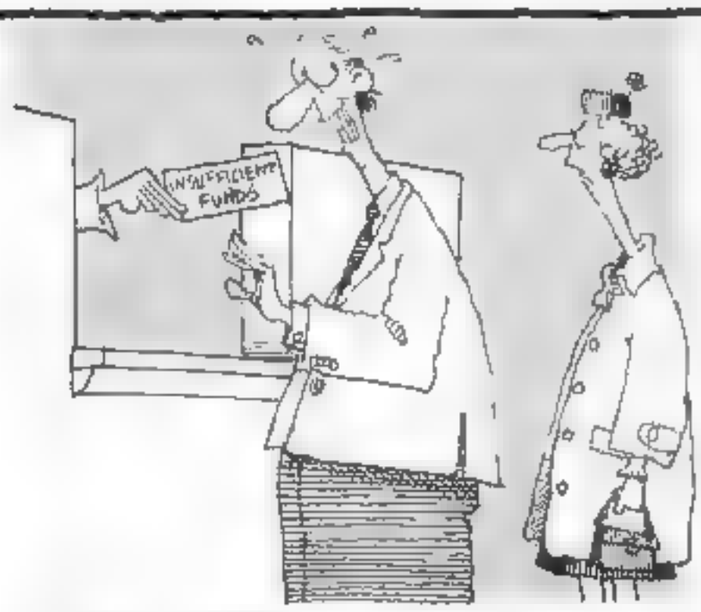
In the 90's *they tend to blow it all at once*



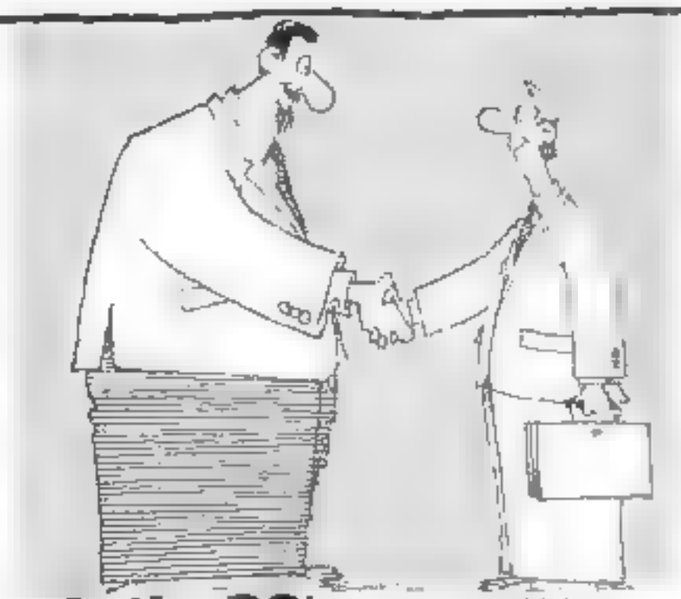
In the 80's *radio personality Larry King made it big in television.*



In the 80's *congressmen were unable to balance the national budget.*



In the 90's *congressmen were unable to balance their own checkbooks!*



In the 80's *superstar athletes enlisted powerful, high-priced attorneys to handle their finances.*

In the 80's *baby boom Yuppies conducted "insider" deals for vast sums of money.*

In the 90's *baby boom Yuppies conduct "insider" deals for cigarettes.*

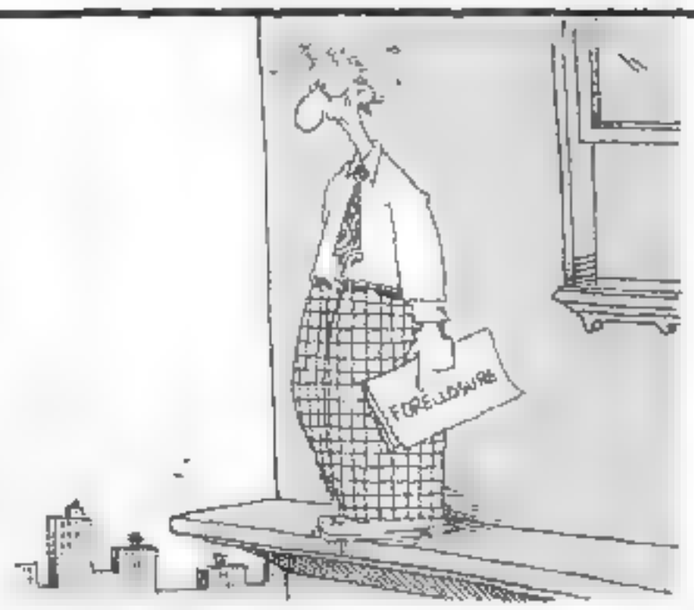
In the 80's *Donald Trump began the chapter by chapter account of his success story.*

ences Between and the 90's

ARTIST AND WRITER: JOHN CALDWELL

In the 90's *radio personality Howard Stern is making it big in television.*

In the 80's *people leaped into big real estate deals.*



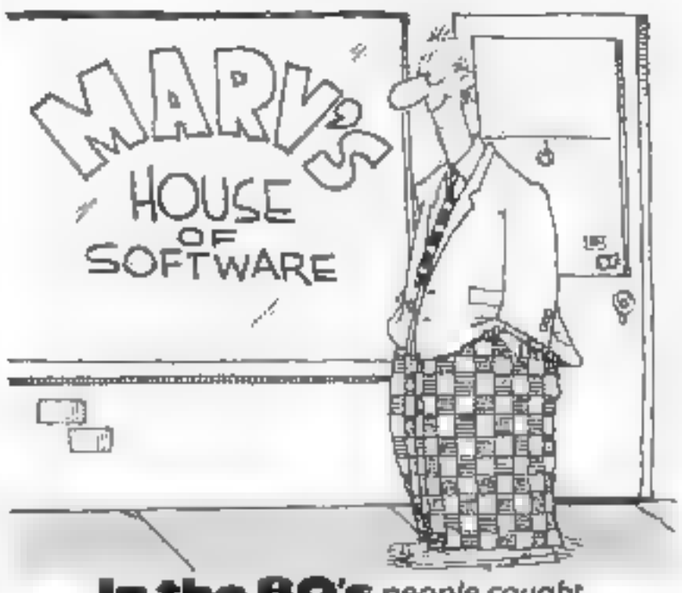
In the 90's *people leap off big real estate deals.*

In the 90's *superstar athletes hire powerful, high priced attorneys to handle their plea-bargains.*

In the 80's *there was great investment potential in condos.*

In the 90's *there is great investment potential in condoms.*

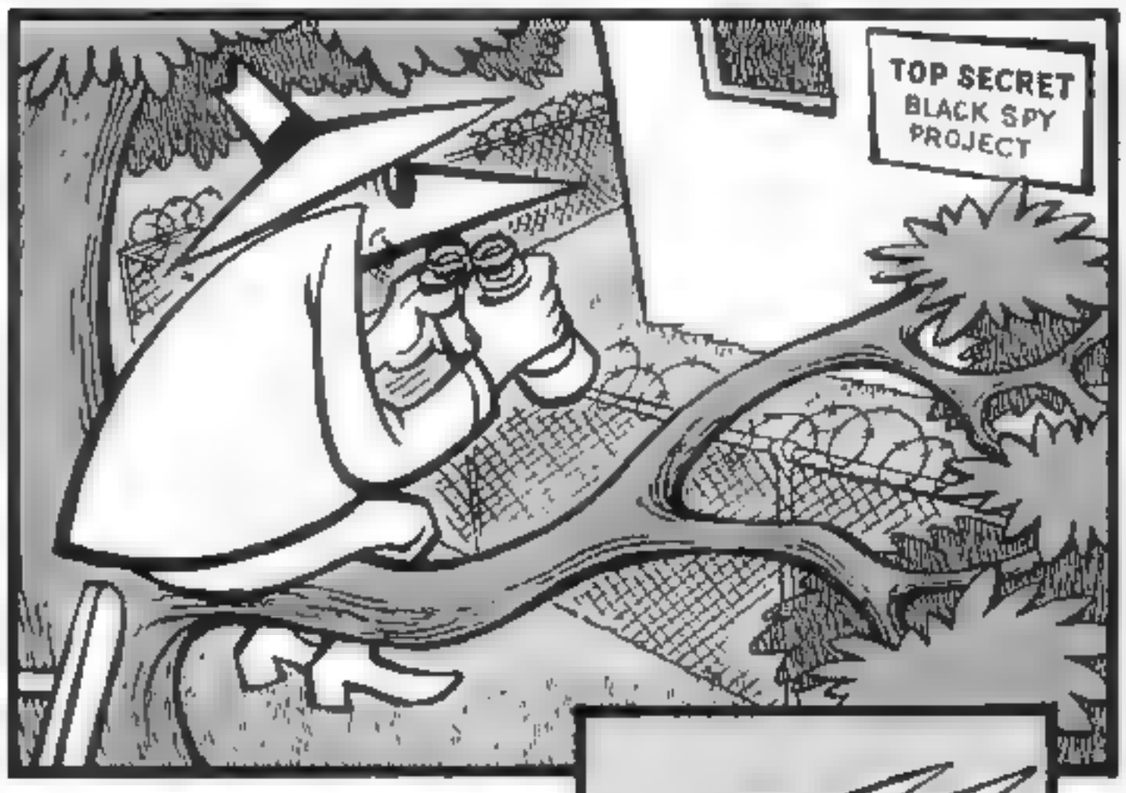
In the 90's *he seems to be stuck on chapter eleven.*

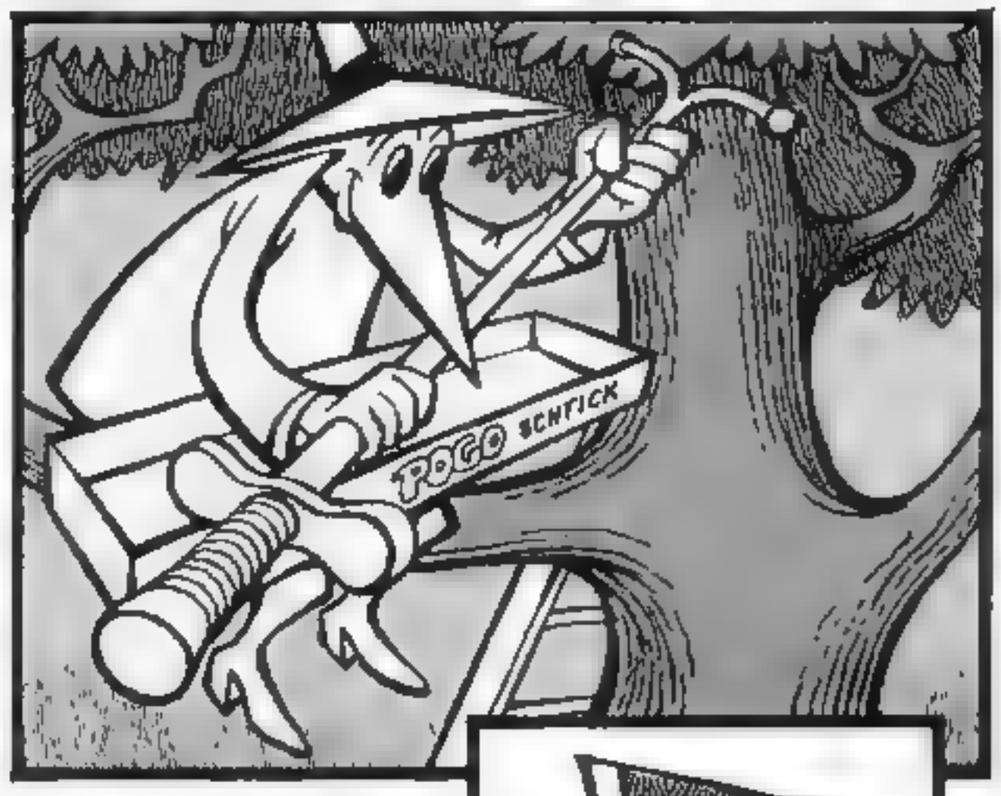


In the 80's *people caught the entrepreneurial spirit and cleaned up.*

In the 90's *Ditto.*

SPY vs SPY


TOP SECRET
BLACK SPY
PROJECT


POGO SCHTICK

BOINNK!

POINNG!

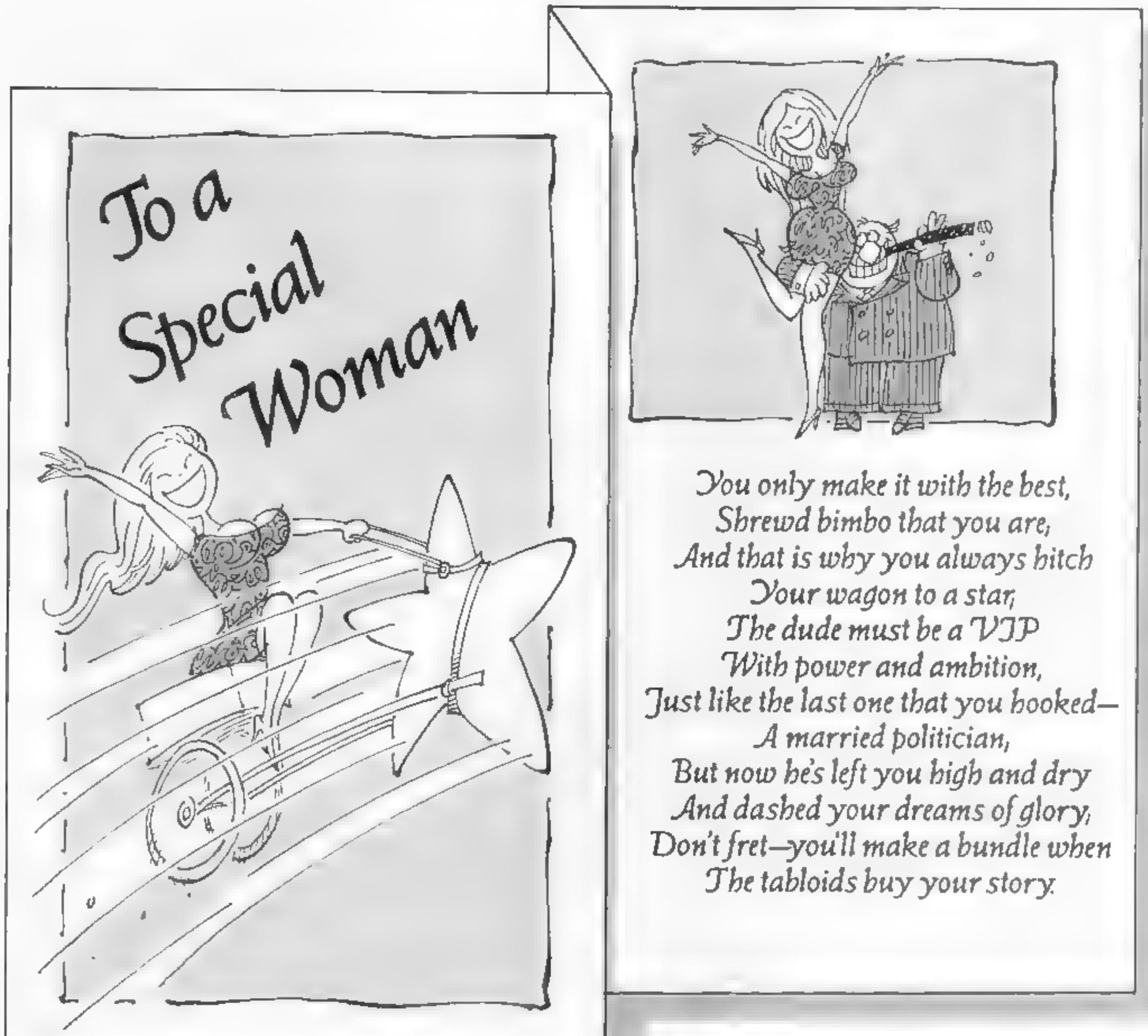
SKLITCH!
BDOINNK!

FRANK ON A ROLL DEPT.

There are thousands of greeting cards to choose from these days. The problem is that none of them deal with the fast-changing world of the 1990s. But not to worry! MAD now points the backwards, dim and dunderheaded card companies in the right direction as we present...

Greeting Cards that keep up with the times

ARTIST: PAUL COKER WRITER: FRANK JACOBS


To a Special Woman
You only make it with the best,
Shrewd bimbo that you are,
And that is why you always hitch
Your wagon to a star;
The dude must be a VIP
With power and ambition,
Just like the last one that you hooked—
A married politician,
But now he's left you high and dry
And dashed your dreams of glory;
Don't fret—you'll make a bundle when
The tabloids buy your story.

What a Guy!

Your company could not survive
Your latest business blunder,
And so, last month, you bellied up
And let your firm go under;
Despite the loss you must have felt,
Despite the stress and strain,
That bonus that you gave yourself
Will surely ease the pain;
You walked away a millionaire
And didn't lose a buck;
Your firm's investors got wiped out,
But, hey, that's *their* tough luck!

With Joy In Our Hearts

We never thought you'd land that job
Last week when you applied;
The dozen other applicants
Were much more qualified;
Your résumé's a sorry joke;
You lack the needed skills;
You turn off all who meet you
With a morning breath that kills;
You really stood no chance at all,
Except, you lucky slob,
The others failed their urine test—
Congrats! You got the job!

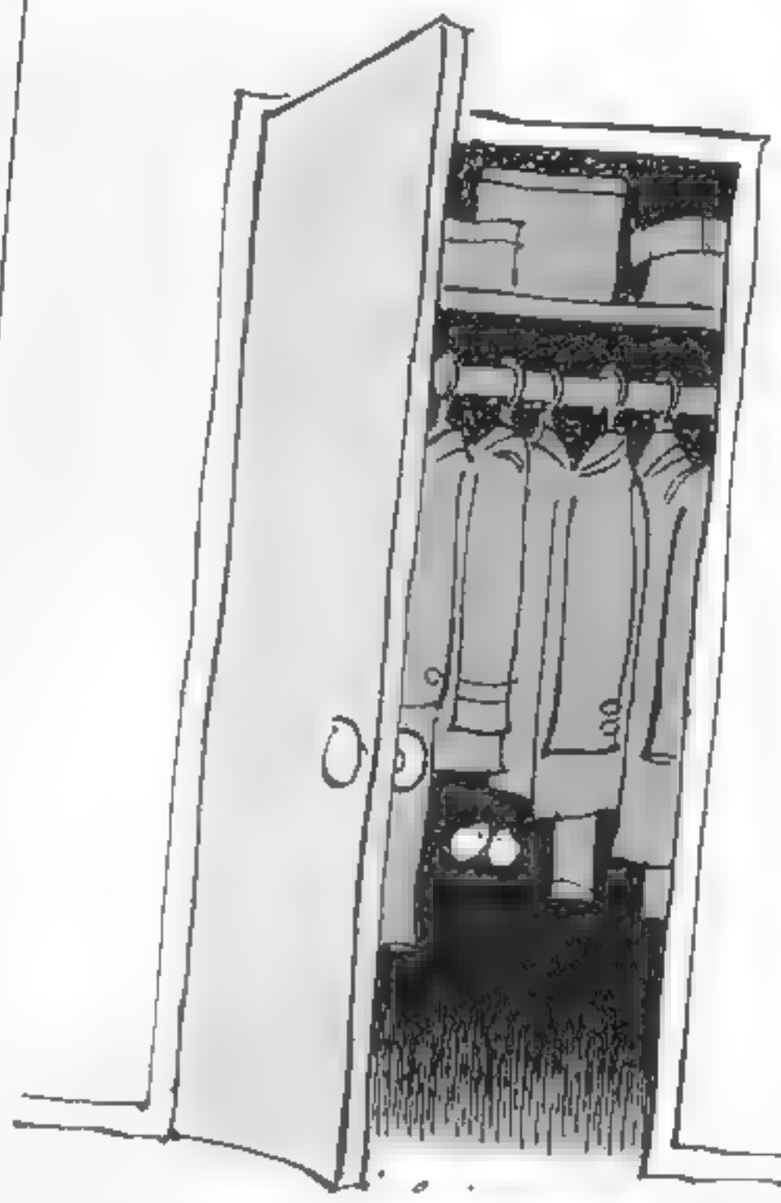
CONGRATULATIONS!

O college jock, you've made the grade
And earned your graduation;
You got through "Body Painting 3"
And "Rock Appreciation;"
You stuck it out despite those times
You found the going hard;
You'd know the pride we feel if you
Could only read this card.

A Personal Message

Your neighbor had a skin-peel—
Now she looks as if she's melting;
Another had a face-lift—
The results were quite revolting;
Your best friend had a fanny-tuck—
When sitting, she's lopsided;
Your cousin sued her doctor
When her implants subdivided;
So what if you're flat-chested
And your tummy's gone to pot?
You've seen the shape these folks are in,
So keep the one you've got!

In Deepest Sympathy



You tried to hide it from your fans;
You feared for your career;
But now it's in the open, guy,
The word's out, far and near;
That gay rag blew your cover
With a front-page exposé;
You're now a conversation piece
From New York to L.A.;
Yes, you've been outed, sad to say,
For all the world to see;
Remember that I'm still your friend,
So please, guy, don't out *me!*

Thinking Of You

While others struggle to survive,
You sail through ev'ry test;
You're "Mr. Lucky" to your friends;
You seem divinely blessed;
That is, until we heard today—
Oh, gee, oh, gosh, oh golly—
Your Mickey Mantle rookie card
Was chewed up by your collie.

WORDS OF WAR THAT YOUR LIFE'

ARTIST: JACK DAVIS

NING

S NOT GOING SO WELL

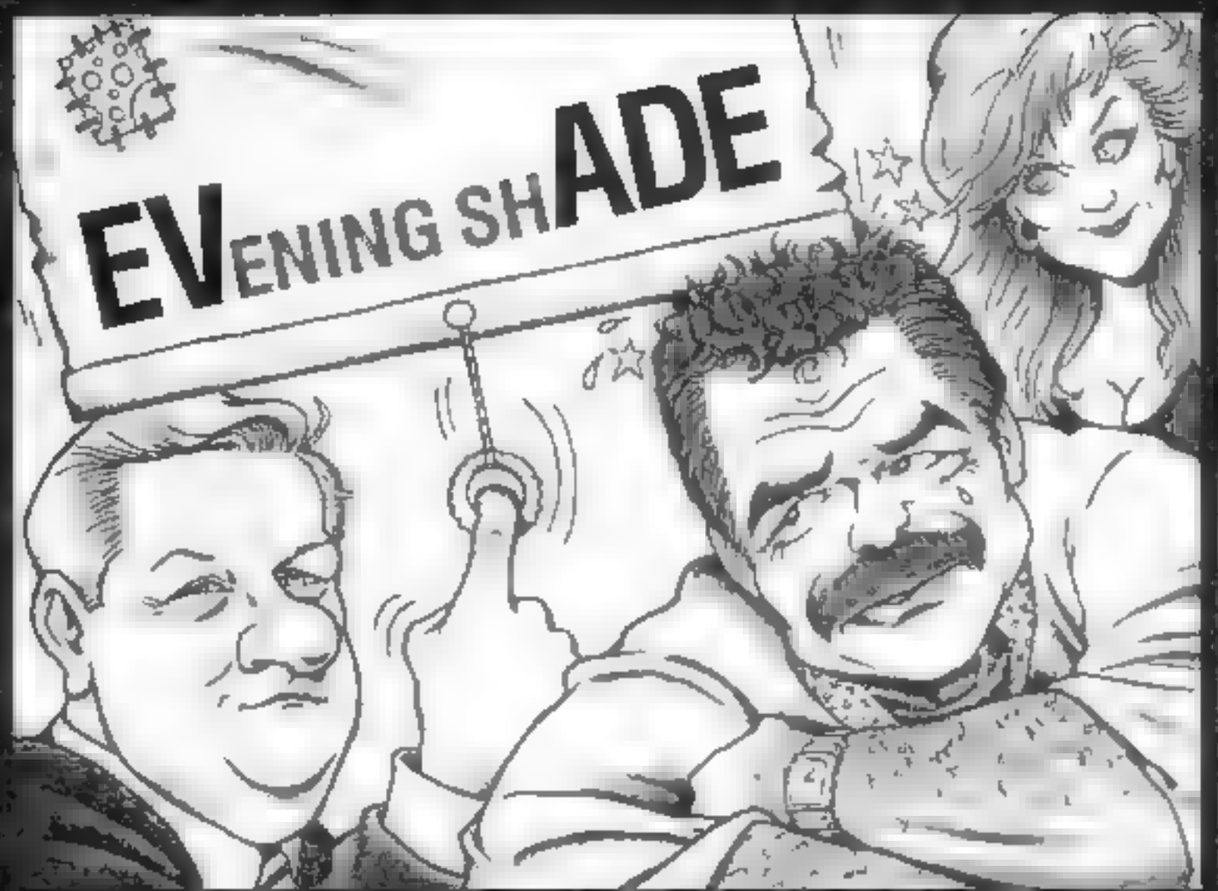
WRITER: MIKE SNIDER

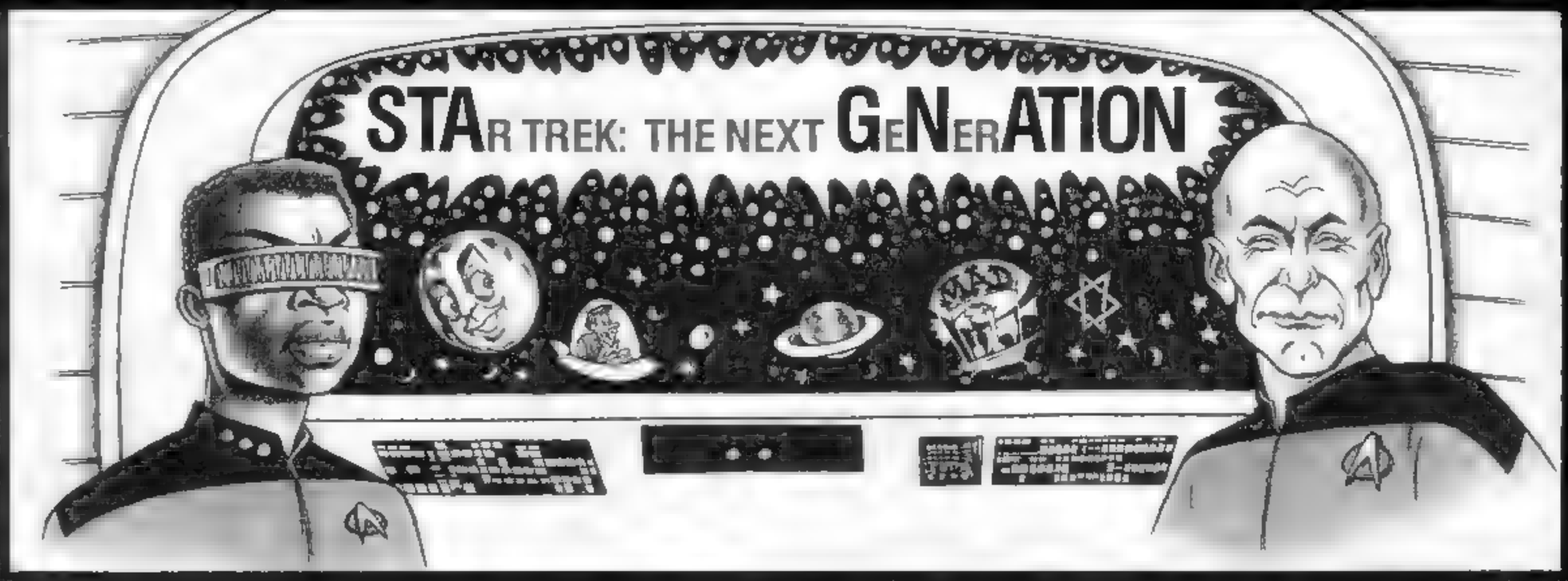
HIDE 'N' CRITIQUE DEPT.

Ever wonder why you can't get a good deli sandwich in Sandusky, Ohio? Ever wonder what possessed America during the Vanilla Ice craze? Well, so do we! Meanwhile, we have to fill our magazine with *something*, so feast your eyes on...

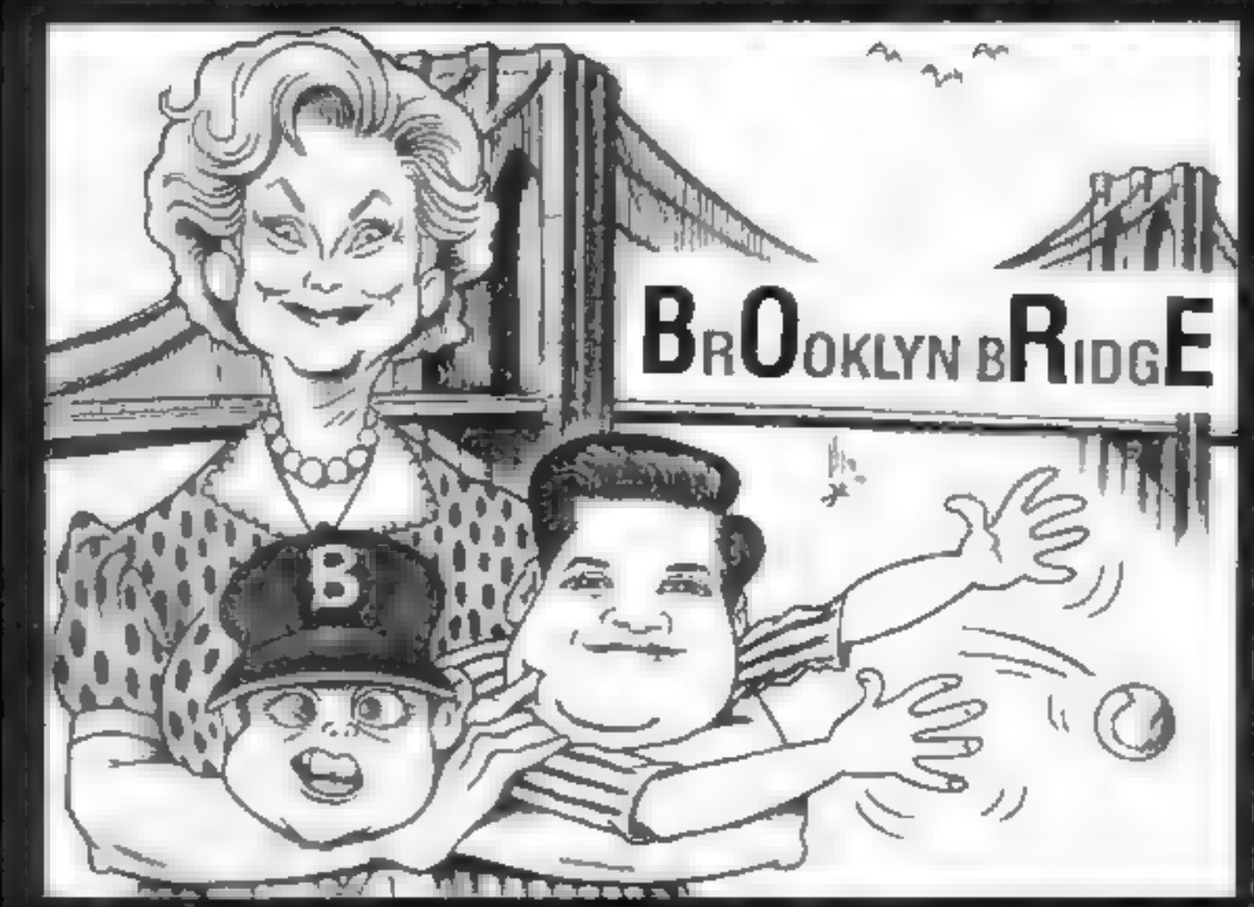
MAD'S INS

ARTIST: RICK TULKA

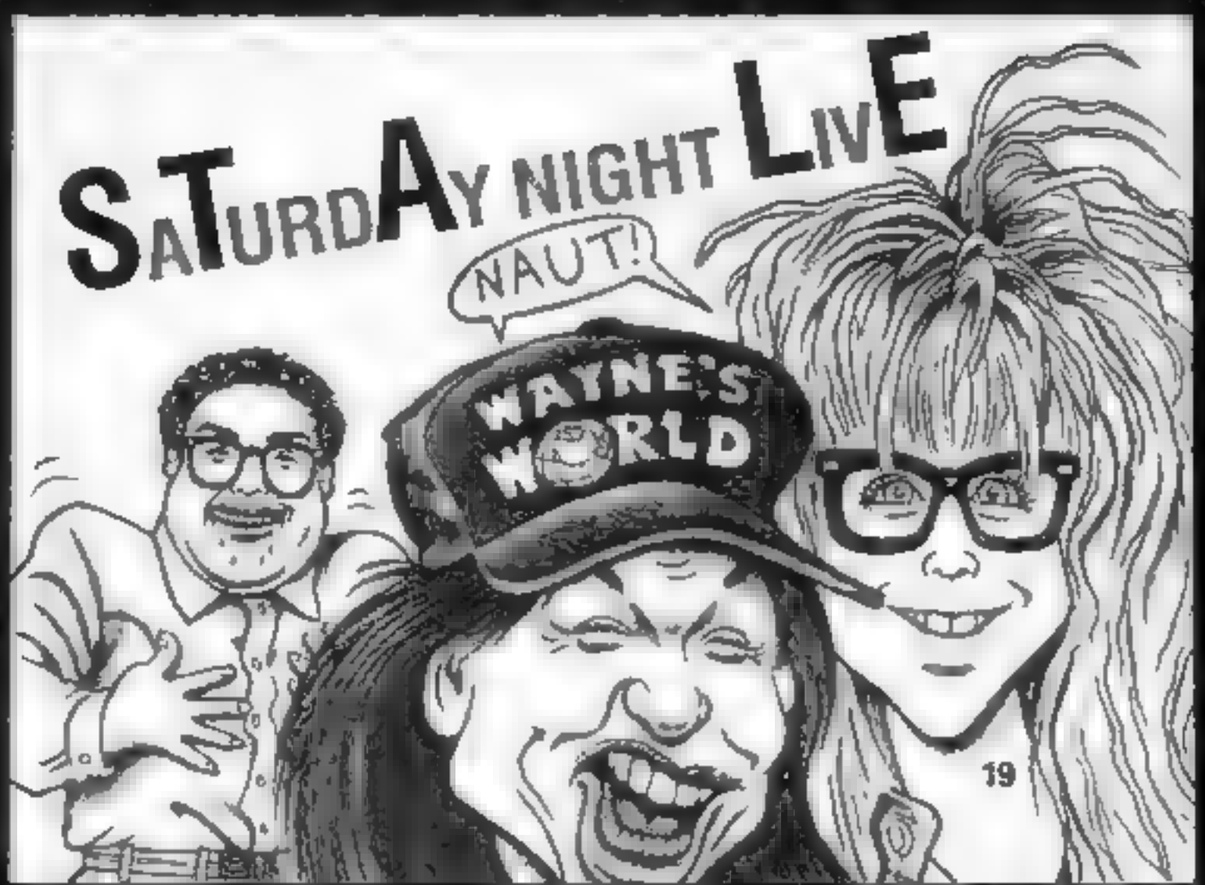




TANT TV REVIEWS

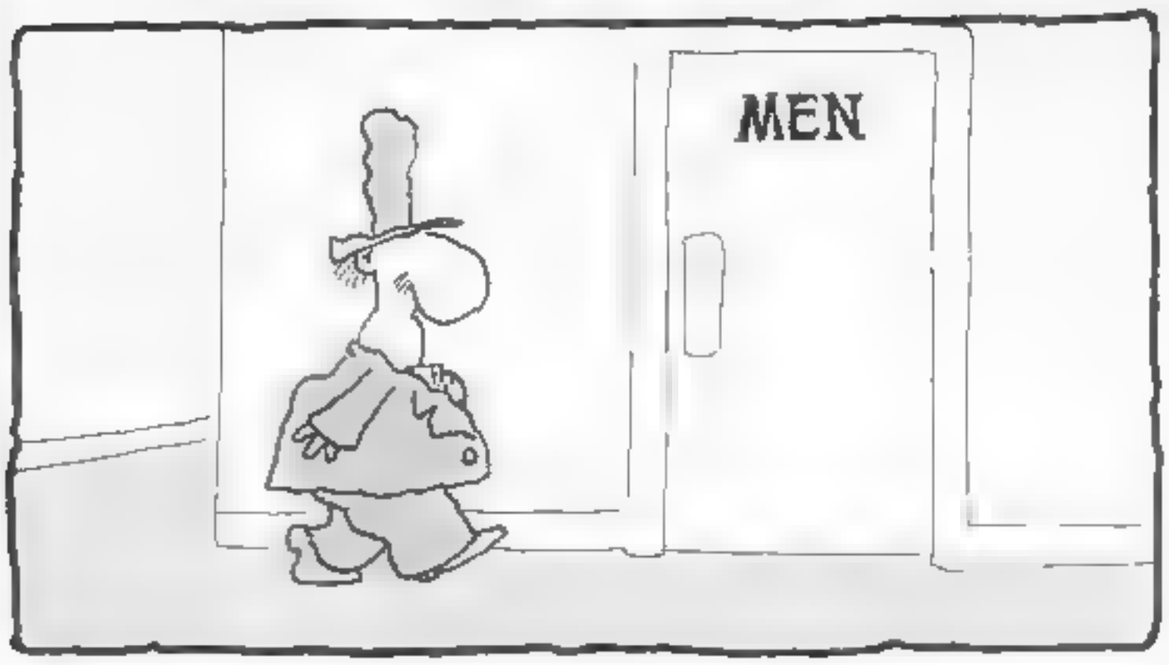


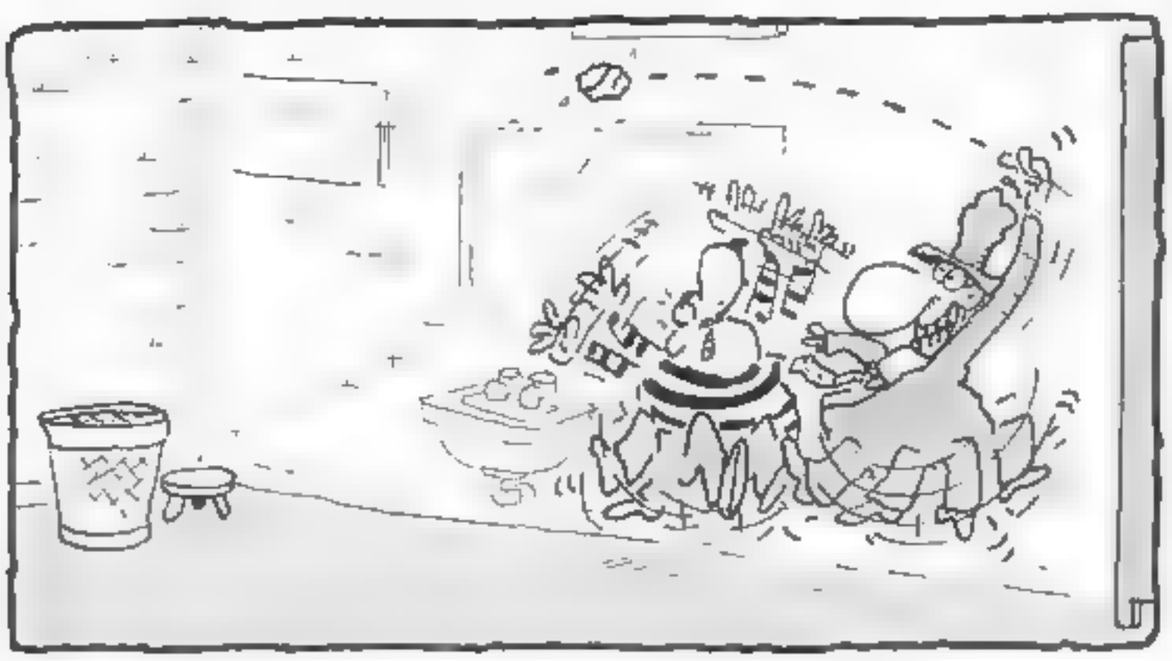
WRITER: RUSS COOPER

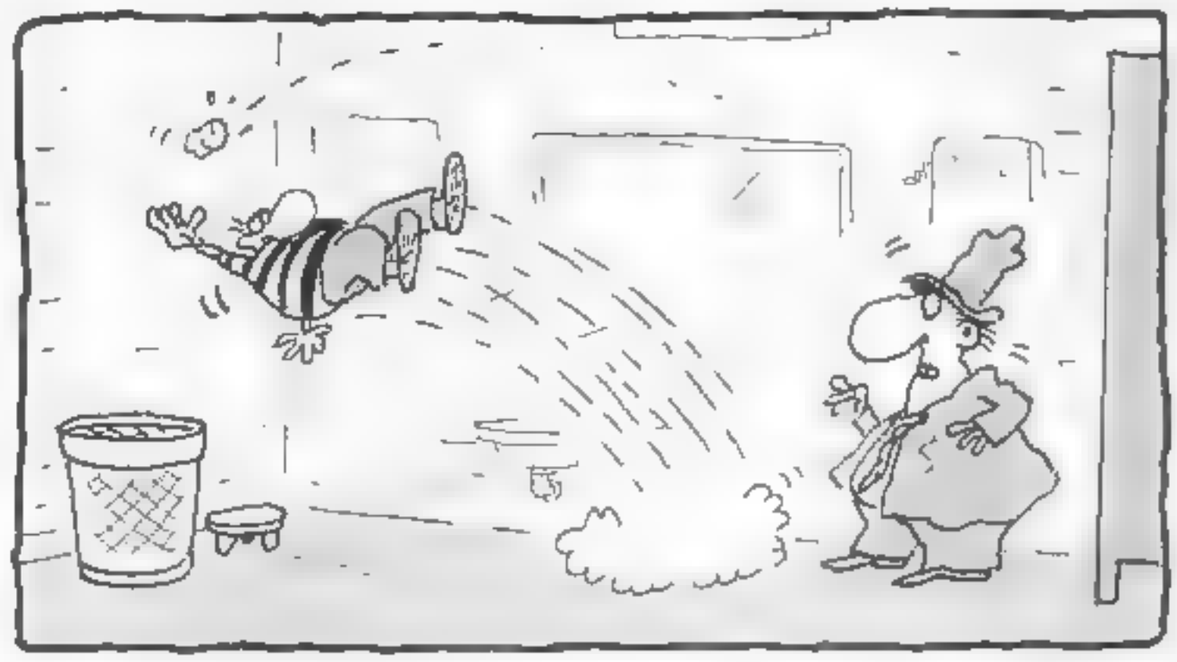


TALES FROM THE DUCK SIDE DEPT.

THE WACKY WASHROOM WHIZBANG







ARTIST AND WRITER: DUCK EDWING

Mail-order shopping has become a 314 billion dollar a year business (we haven't actually researched that, but it's an amount we think sounds good!) Since that figure represents only a small percentage of what we annually lose on MAD subscriptions, we thought it wise to dip our biscuit in this cash bonanza gravy! So here now is the première edition of...

MAD'S AVALANCHE O' CATALOGS

84 Different Moronic Hats For Your Fish (See page 15)

New! Catalog of Far East Products with "Made in USA" Labels Pasted on Them, page 97

Flammable Cookware From Ye Old Dead Farmer, page 200

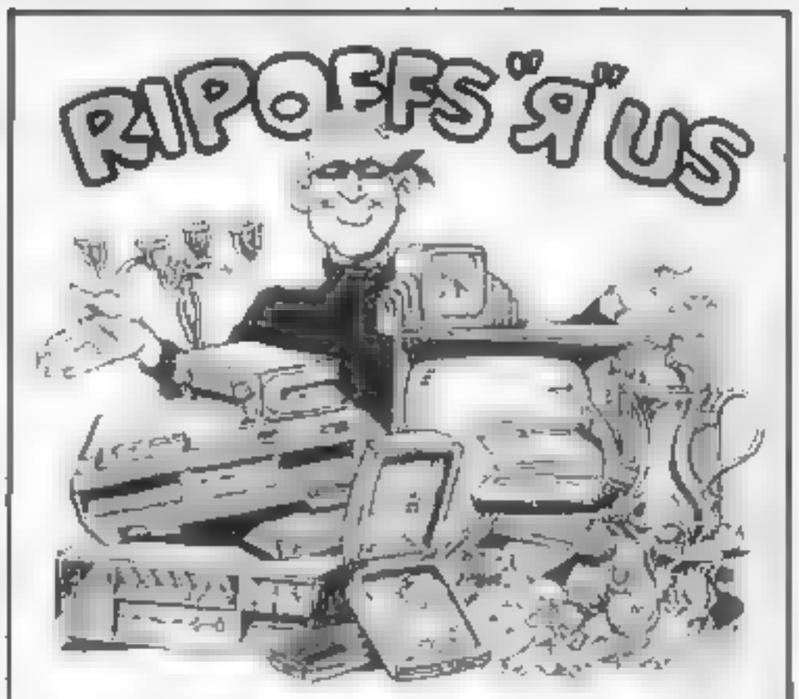
LAST CHANCE! To order from this catalog before we send you another one!

THE GOOSE-FILLED COMFORTER CO.

This unique catalog features the latest in bed linens—100% cotton oversize comforters stuffed with LIVE geese! Much warmer than goose feathers alone! As long as the geese sleep, you will too! Kids love 'em—so do cats! Full selection of throw pillows stuffed with living crows also available. **Catalog** $18. Circle No. **826**

VICTORIA'S REALLY REALLY SECRET

Lingerie, lacy nightgowns and other racy fashions too risqué for even Victoria to show! That's why every embarrassed model in this 112-page catalog is pictured hiding behind sofas, under box springs or inside clothing hampers! Special men's underwear section shows male models hiding in ditches and behind cactus. **Catalog** $32. Circle No. **245**



RIPOFFS 'R' US

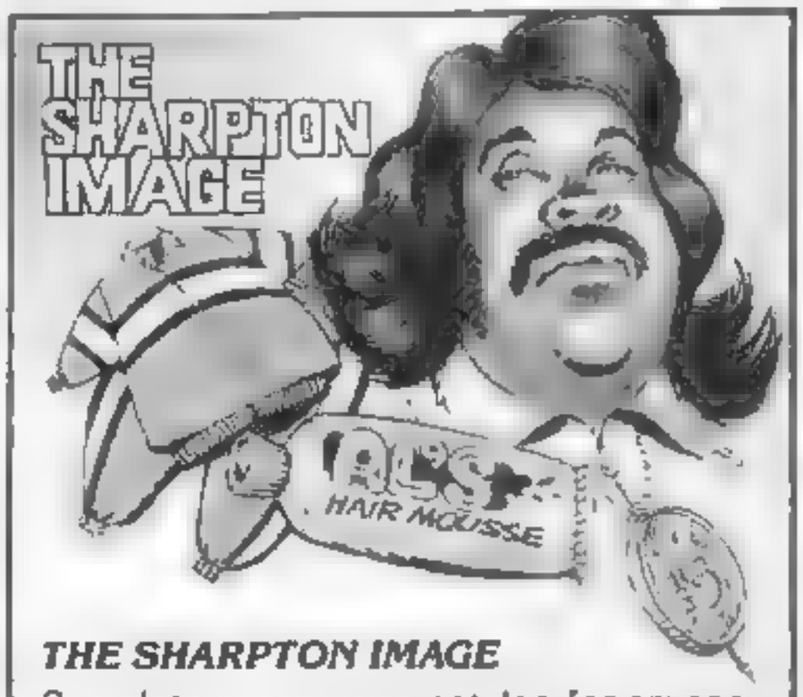
Hard-to-find stolen goods at discount prices! Pages and pages of illegally obtained audio equipment, computers, fine jewelry, even cars! Odds are this burglar's den of merchandise was once YOUR merchandise, so you know they have the models and styles you're looking for! **Fully illustrated catalog** $16. Circle No. **738**

TUXEDO IN A CAN

For over 13 years, America's foremost makers of vacuum-packed formal wear for that dress-up emergency! Store in your clothes closet or on your kitchen shelf next to the greenbeans! No refrigeration needed! Over two dozen styles and accessories, including freeze-dried cummerbunds. Long favored by backpackers and lighthouse keepers. Now in lead-free cans! **Catalog** $68. Circle No. **092**

SIR BENJAMIN'S MUSICAL PEGLEGS

Since 1895 the descendants of Sir Benjamin Bartholomew have painstakingly crafted by hand each of these charming, tuneful artificial limbs. They haven't sold a single one...so this catalog is filled with BIG discounts! This year's new musical selections include ***Forever Your Girl, The Theme From 'Cheers'*** and ***The Liverpool Oratorio.*** New conversion kit allows creation of musical fireplace logs. **Color catalog** $36. Circle No. **382**



THE SHARPTON IMAGE

Complete accessories catalog for anyone wishing to emulate the controversial New York blowhard activist. Suits and jogging outfits in "extra Husky" sizes, moussed pompadour wigs, large, gag disco medallions, more! **Full color catalog** $34. Circle No. **485**

PET CLERGY SUPPLIES

PRAISE DOG! The St. Fido's catalog is the #1 source for multi-denominational pet accessories. They have it all: clerical flea collars, feline nun's habits, pulpits for fish, Bishop's miters in reptile sizes. Turn your pet's play time into pray time! **Catalog** $15. Circle No. **698**

FREDERICK'S OF SANDUSKY

Not to be confused with Frederick's of Hollywood! **Fredericks of Sandusky** will only sell fashions to men (and women) named Fred! There's absolutely no reason for this policy, it's just a peculiarity on the part of the owner, Bert Zacky. During January and February he will reluctantly sell to Teds and Eds, but only at 20% more than listed prices. **Catalog** $26. Circle No. **556**

POTTERY MADE BY CHIMPANZEES

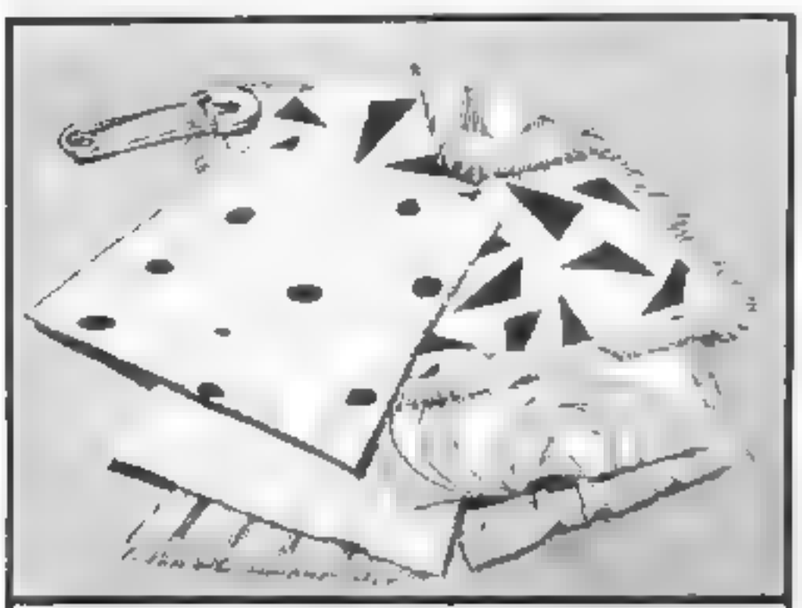
Monkeyware Ltd. has settled its differences with the Humane Society and is back! You'll go ape for this all-new collection of misshapen vases, warped salad bowls, lopsided mugs and other deformed pottery! Sorry, glass blown by gorillas no longer available. **Catalog printed by orangutans** $84. Circle No. **318**

CAPTAIN SCUDDY'S INCORRECT MAPS AND GLOBES

Not a gag! These are authentic imitations of the actual maps and navigational charts that kept the legendary Captain Scuddy lost at sea for 17½ years. Plot a direct course from England to France that takes you through Bolivia, Chad and Fargo, North Dakota! Over 100 maps to choose from. Also available: outdated bus and train schedules from 61 countries, erroneous airline seating diagrams and official Captain Scuddy sailor hats. **Official Scudman's catalog** $8. Circle No. **536**

TRANSVESTITE SCUBA SUPPLIES

As seen on Donahue! Dainty wetsuits, masks, air tanks and flippers for the underwater cross-dresser. Also, stylish matching rubber pumps for when you surface! Deep sea diving has never been so effeminate! **Full color, giant-sized catalog** $16. Circle No. **918**



USELESS MINIATURE SCARVES

These handcrafted gems are factory inspected to insure they will not go around even the smallest neck! Bland and/or tasteless patterns guarantee they have no decorative value and make poor conversation pieces. 100% synthetic itchy fabric is not strong enough to withstand use as handkerchief. Millions of these are given as Christmas gifts every year! **Useless catalog** $29. Circle No. **837**

THE CATALOG CATALOG

Here are hundreds more catalogs you can send us money for (after you send us money for this catalog, that is)! IT'S ALL HERE! **The Lard's End Catalog, Infant Juggling Supplies, Jello Mail, George Wendt Products, Handcarved Hams, Exploding Office Supplies, Poorly Drawn Owls** and much more! A bonanza for the helpless catalog junkie! **Catalog** $267. Circle No. **827**

SAWDUST SHEP OF OMAHA'S UNINSPECTED BEEF BY MAIL!

Loin! Shoulder! Flank! Why let Uncle Sam meddle with your meat? Public Health inspectors will never see the inside of his slaughterhouse—that's the **Sawdust Shep** guarantee! You save on every cut because the overhead associated with maintaining sanitary conditions and healthy livestock is virtually eliminated! Save on shipping, too, as Shep does not use insulated or refrigerated containers and sends all orders 4th class! An eating sensation you won't believe! **Illustrated catalog** $17. Circle No. **310**

COUPON

Circle the number of the catalogs you want

459	$35.00	857	$88.00	222	$156.00
098	$92.00	557	$73.00	765	$122.00
748	$85.00	447	$83.00	038	$213.00
574	$88.00	338	$95.00	117	$321.00
685	$90.00	726	$24.00	135	$466.00
676	$39.00	829	$55.00	736	$516.00

Total for catalogs	$ _____
Service & handling	$ 3.00
Shipping	$ 4.50
Extra fee we hope you don't notice	$ 7.00
Total enclosed	$ _____

Name _____

Address _____

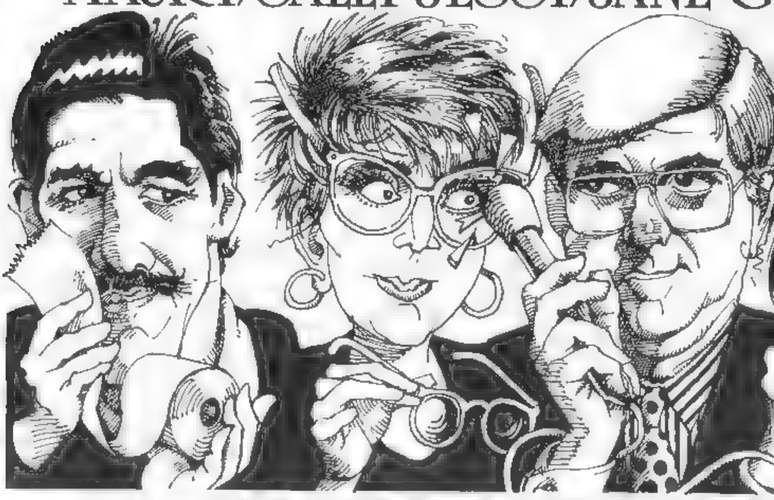
City _____

State _____ Zip _____

☐ Check box if your finger is enclosed for 10% discount.

AVALANCHE O'CATALOGS
502 Fine Print St.,
Nonexistent, Alaska 00000

MAD'S MIX 'N' MATCH DON
MAURY/SALLY JESSY/JANE G

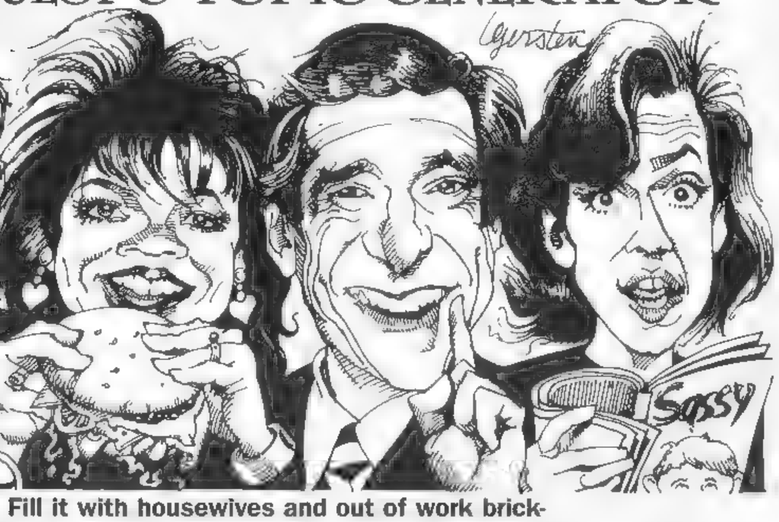


How To Use This Handy Tool: Rent a TV Studio.
layers. Select one item from each column below a

Psychotic	welfare frauds
Transient	homosexuals
Obese	welfare mothe
Flatulent	former cops
Handicapped	crossing guar
Obsessed	librarians
College bound	transvestites
Satan worshipping	athletes
Unwed	mental patien
Foreign	politicians
Wealthy	bigamists
Promiscuous	alcoholics
Abusive	transsexuals
Sex-starved	rabbis
Paranoid	gun nuts
Incestuous	physicians
One-eyed	lesbians
Bulimic	Vietnam Vets
Mormon	hit men
Unemployed	industrial spi
Left-handed	professional v
Bisexual	musicians
Tattooed	Lawyers
Teenaged	heroin addict
Battered	Mad subscrib
Quadriplegic	cross-dresser
Terminally ill	cult members
Militant	refugees
Topless	executives
Single	senior citizen
Jet set	Elvis imperso
Brain dead	Ku Klux Klan
Widowed	fitness gurus
Hollywood	cab drivers
Liposuctioned	gang member
Bilingual	S&M freaks
Homeless	rock groupies
Influential	condom activ
High fashion	shoplifters
Fascist	bikers
Vegetarian	travel agents
Reformed	pastry chefs
Left-leaning	nuns

ARTIST: GERRY GERSTEN WRITER

NAHUE/OPRAH/GERALDO
UEST & TOPIC GENERATOR



**Fill it with housewives and out of work brick-
and waste an hour talking about it ad nauseam!**

s	who eat their young
	with pacemakers
ers	who can't swim
	with reading problems
rds	who date their sisters
	on the make
	with mother complexes
	who drool
ıts	on crack
	who were orphaned at birth
	with terrible pasts
	who can't work their VCRs
	with enormous feet
	who are unable to love
	who do their own shopping
	who breed pit bulls
	with two jobs
	who crave chocolate
	and their allergies
es	with claustrophobia
wrestlers	who wear eye shadow
	who shave their bodies
	who never bathe
s	and their prom dates
ers	who need a ride to work
s	and their moms
	who knit to forget
	with PMS
	and their hobbies
s	with poor credit ratings
nators	who handle serpents
members	with multiple identities
	who pay retail
	and their con games
s	with no social skills
	who cheat at golf
	and their pets
ists	with ties to the mob
	who can't play chess
	under Federal indictment
	who hate their parents
	with breast implants
	who enjoy winter sports

: JOHN CALDWELL

WORDS TO GLIB BY DEPT.

Parents, teachers and other authority figures have a miraculous gift for shutting off any topic of conversation they don't wish to pursue. They just come out of left field with some obscure, presumably wise old saying

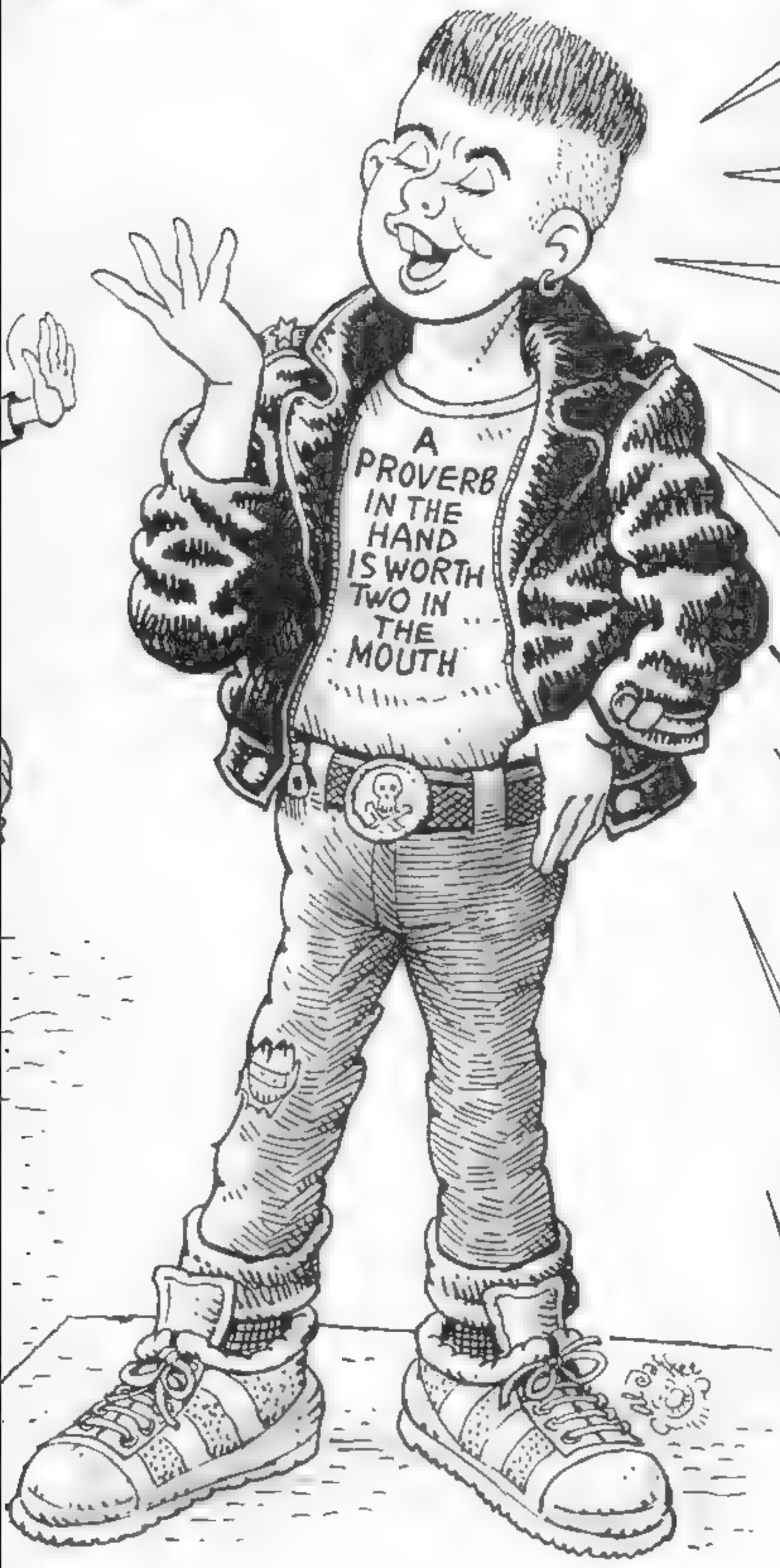
MAD PROVERBS GUARANTEE

ARTIST: AL JAFFEE

or axiom which you don't understand. But now you can have the power to silence THEIR boring, insipid and unwanted talk, simply by memorizing this nifty collection of deeply philosophical, but absolutely meaningless...

D TO LEAVE 'EM SPEECHLESS

WRITER: TOM KOCH



You can't ride a wet horse to Germany!

Only a fool leaves his laundry with a red-headed woman!

You can't tell a Canadian by the color of his underwear!

There is more kindness in one smile than in five pounds of beef liver!

Never accuse a pygmy of being short until you have walked a mile in his moccasins!

If you scratch a Conservative, does he not stop itching?

Merely hoping the world is flat won't help you fall off it!

No one will ever know you've dug a hole if you leave the dirt in it!

If it can't be done, stop doing it!

A good woman is like a stucco bird cage— rough on the outside, but heavy!

Why trade damp firewood for the love of a bearded butcher?

Life is like a can of pears, only more oblong!

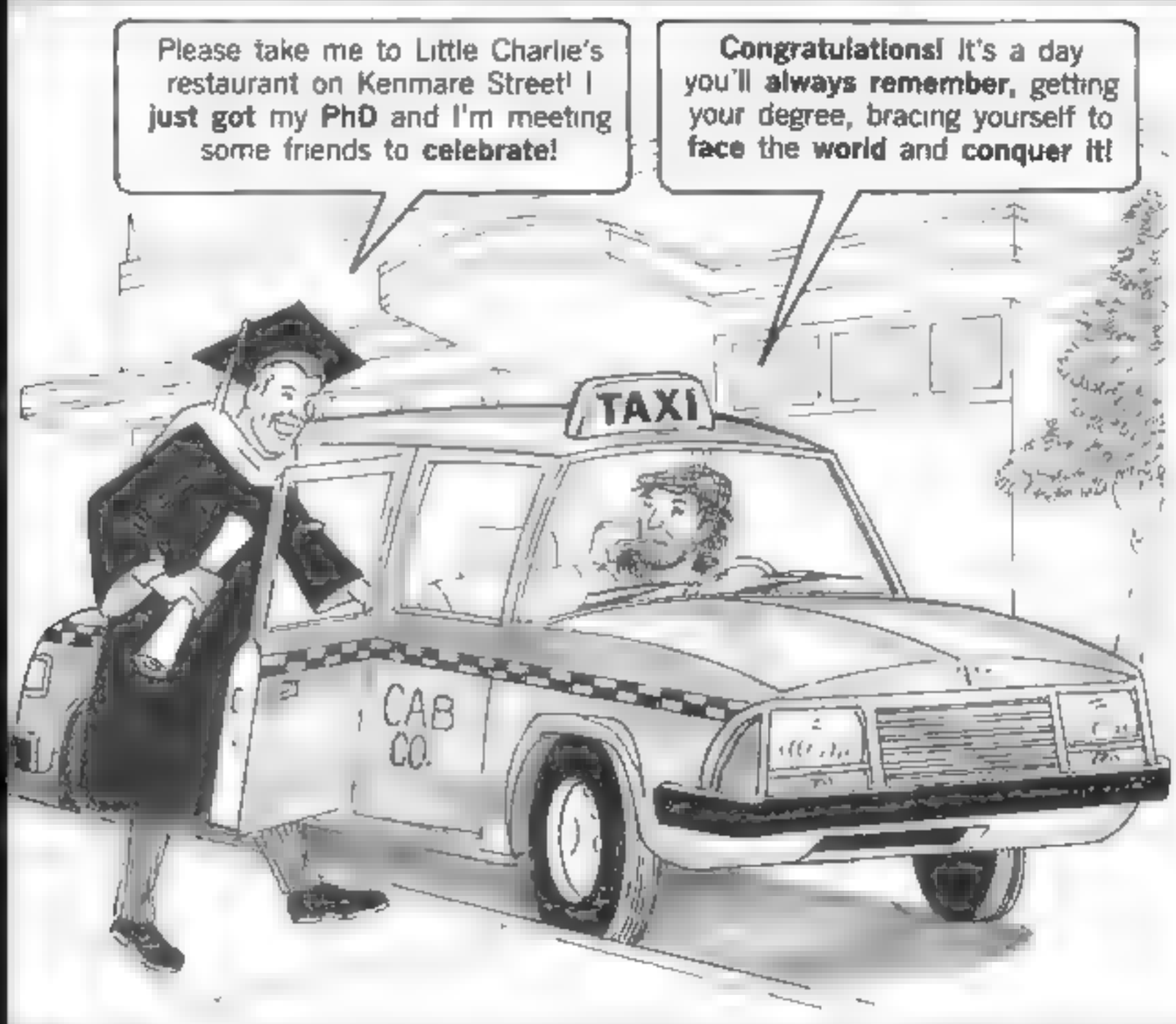
If a chicken is happy in the barnyard, why teach it to sell real estate?

POKER

BERG'S-EYE VIEW DEPT.

THE LIGHTE

EDUCATION


Please take me to Little Charlie's restaurant on Kenmare Street! I just got my PhD and I'm meeting some friends to celebrate!
Congratulations! It's a day you'll always remember, getting your degree, bracing yourself to face the world and conquer it!
TAXI
CAB CO.

ASSISTANCE

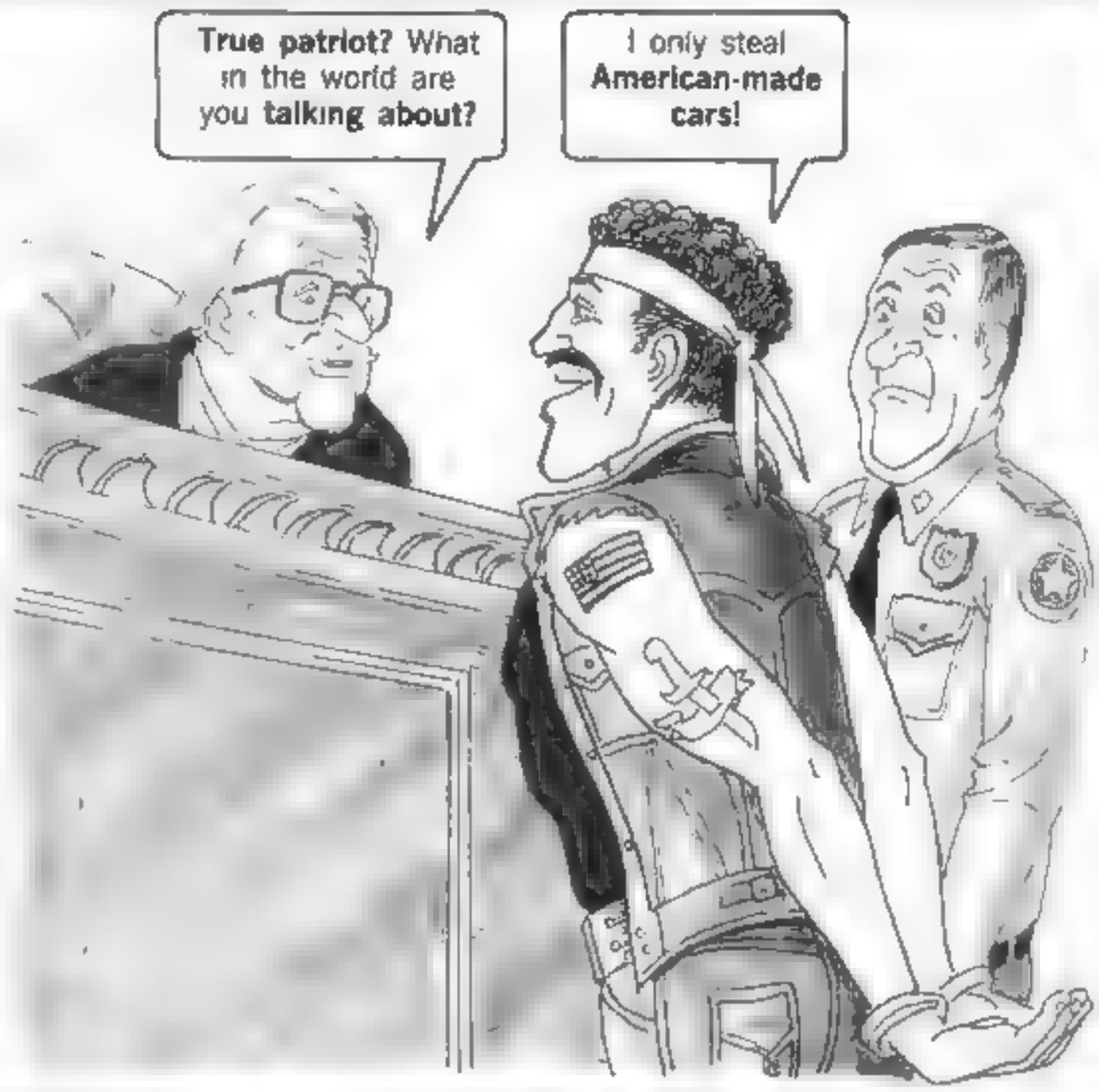
I hope you can help me find something, young lady!
That's my job! What are you looking for?
information
NOSH
GRUB
DUDS
My car! I forgot where I parked in the lot!

R SIDE OF...

ARTIST & WRITER
DAVE BERG

JUSTICE

Why are you asking for leniency? You were caught in the act of stealing a car!
True, your Honor! But considering how tough things are for workers these days, I'm asking you to go easy on a true patriot!



HUNTING

SCHOOL

C'mon already, Rick! We'll be late for school! Do you have everything you need?
Yeah, I think so! My homework! My notebook! My lunch money! My calculator! My science book! And the most important thing...
My gun!

MESSAGES

Look at that! One of those "Prophets of doom" guys! I haven't seen one of them in years! It must be a sign of the times they're coming back!
THE END OF THE WORLD IS NEAR!

TIME PASSAGES

PREDICTIONS

RATIONALIZATION

DRINKING

Are you finished with that beer yet?
What's with you tonight, Deb? First you greet me at the door with a can of beer, now you're rushing me into finishing a second!

LANGUAGE

Don't you ever dare use that disgusting word again!
But Mom, Eddie Murphy, George Carlin and Andrew Dice Clay use it all the time!

THE OFFICE

SURVEYS

Listen to **this!** It says that **average teenagers** spend **four hours watching TV** to every **one hour** they spend doing **schoolwork!**
Really? They watch **that much TV?**
What's the **rush,** Bobby?
I've got a **lot** of **catching up** to **do!** I'm **falling behind** the **rest** of **my class!**

DOCTORS

Kaputnik, there's **no question** about it! You're a **world-class hypochondriac!**
No I'm **not!** I'm a **very sick person...**
. **cursed** with a **perfectly healthy body!**

THE VOLATILE VEGETABLE VIGNETTE

As we astutely pointed out in a previous issue, Customer Satisfaction Surveys are the new marketing ploy being used by many companies to give their customers the illusion that they really care about them and aren't just money-grubbing capitalists (Hoo-Hah!) Actually, taking

MORE CUSTOMER SATISFA

ARTIST: HARRY NORTH

FROM TELEMARKETERS

We understand you received a call from one of our company representatives yesterday. To make sure we provide everyone with top quality service, we've created this questionnaire. When you return it, please include $3.00 for postage and handling, and allow 4–6 weeks for delivery.

	YES	NO
1) Was our telephone call intrusive enough?	☐	☐
2) Were the details of our sales pitch vague enough so you weren't sure what the product cost, how you would get it, or even what it was?	☐	☐
3) Were we able to keep you on the phone for at least 20 minutes, after you tried to politely say no and get off?	☐	☐
4) Were we successful in making you late for an appointment, miss your favorite TV show, or get you completely out of the mood for that hot romantic evening you were planning?	☐	☐
5) Did our caller adequately insult your intelligence by pretending the sales script they were reading was a spontaneous, real conversation?	☐	☐

FROM YOUR PARENTS

My, how time flies! It seems only yesterday we were bringing you home from the hospital, and now you're old enough to be filling out one of these. You can do it anytime you want, say in between cleaning up your room and taking out the garbage. And don't worry about being honest—no matter what you say, you'll always be our baby!

	YES	NO
1) Have we found enough different ways to thoroughly embarrass you when you're with your friends?	☐	☐
2) Do the rules governing your behavior (such as curfews, choice of friends, and what movies you can see) stifle and restrict you enough?	☐	☐
3) Can you count on us to always be ready with annoying clichés like "When I was your age, we really had it tough", or "Just wait until you have kids!"?	☐	☐
4) Are we showing enough disregard for what you want to do with your life when we respond to your dreams of being a musician by telling you to become an accountant so "you'll always have something to fall back on"?	☐	☐
5) How do we compare with other parents in constantly reminding you that you're wasting the best years of your life?		

a survey isn't a bad idea. We just wish that others besides money-grubbing capitalist swine corporations used this technique and that the questions they asked reflected their true feelings. Confused? You won't be once you read the probing questions in our follow-up article called ...

CTION SURVEYS we'd really like to see

WRITER: CARY PEPPER

FROM POLLUTING CORPORATIONS

We care about our planet. We care about our customers. We care about our image. So please answer the following questions to let us know what things you care about. Because this makes us look good. That means more business, and above all, we care about our profits!

	YES	NO
1) When there is an environmental disaster, are we sufficiently adept at evading all blame and responsibility for cleaning up after ourselves?	☐	☐
2) Are we doing a good job of threatening your community's well-being by calling for more scientific studies of chemicals and waste products that have already been proven to be toxic?	☐	☐
3) When you write to us expressing your concern, do our bland form letters sound like we really care about what you think?	☐	☐
4) Are our expensive, manipulative media campaigns to make us look good sufficiently misleading?	☐	☐

5) Is there an opportunity to cause more damage through ignoring regulations or careless handling of pollutants that we've missed? Please be specific.

_____

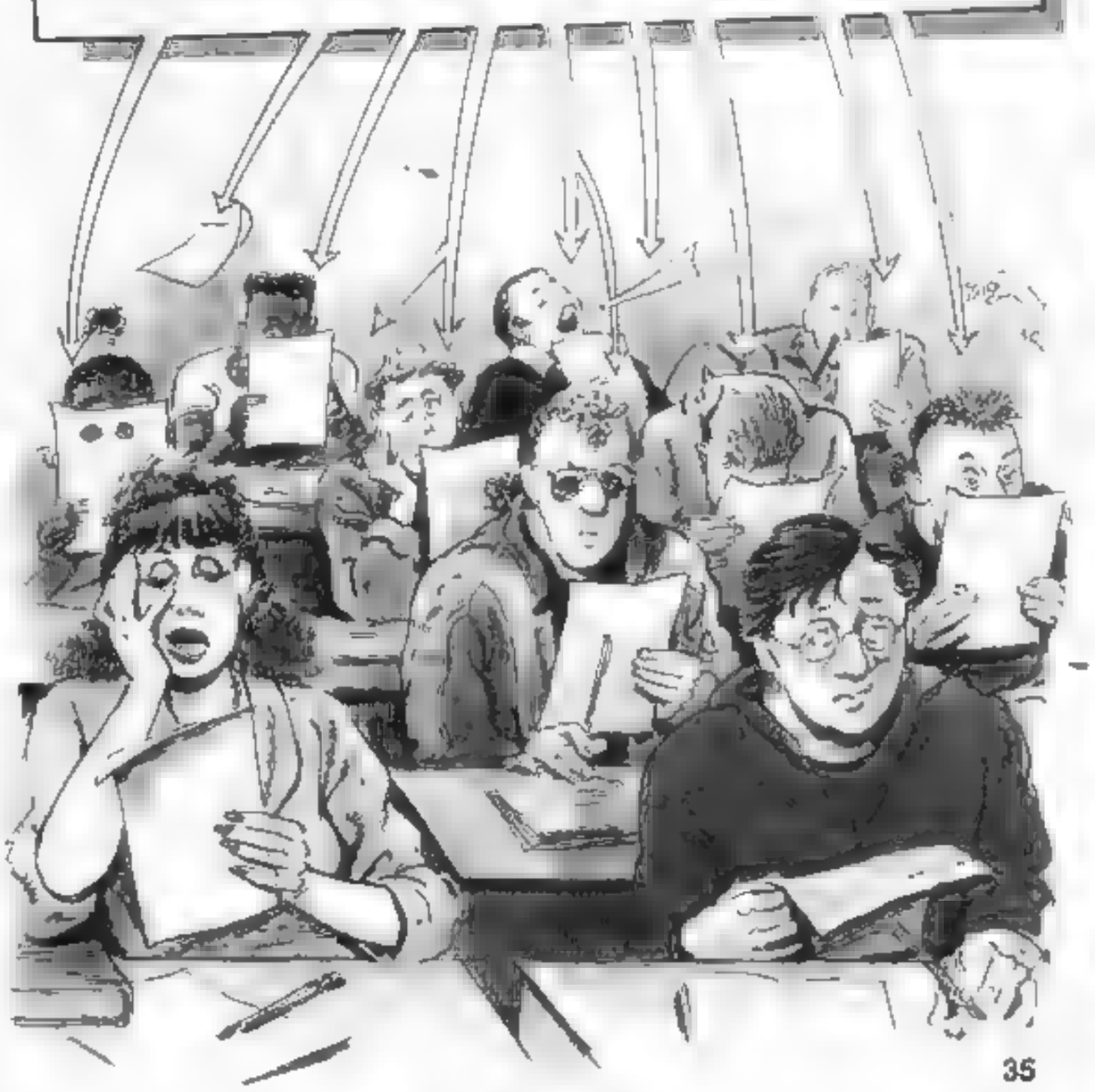
_____

_____

FROM YOUR TEACHER

It's been my pleasure to have you in my class this term. Please answer the following questions. Your answers will help my future students ... and might help you, if you get left back and I have the pleasure of having you in this exact same class next term!

	YES	NO
1) Has there been enough homework to wreck your Christmas and Easter vacations, and send every weekend completely down the tubes?	☐	☐
2) Is the material presented in class sufficiently complicated to cover my butt, and so irrelevant that you'll never need it again in your life?	☐	☐
3) Are my lectures carefully formulated so that you're afraid to fall asleep in class, for fear I might say something that will actually show up on a test?	☐	☐
4) Has my grading system been sufficiently confusing, random and nitpicky so you can't win no matter how much you study?	☐	☐
5) Do my rambling digressions on totally unrelated topics appear to be spontaneous, so it looks like I've let you sidetrack me and the class is getting a free ride, on days when I just don't feel like working?	☐	☐

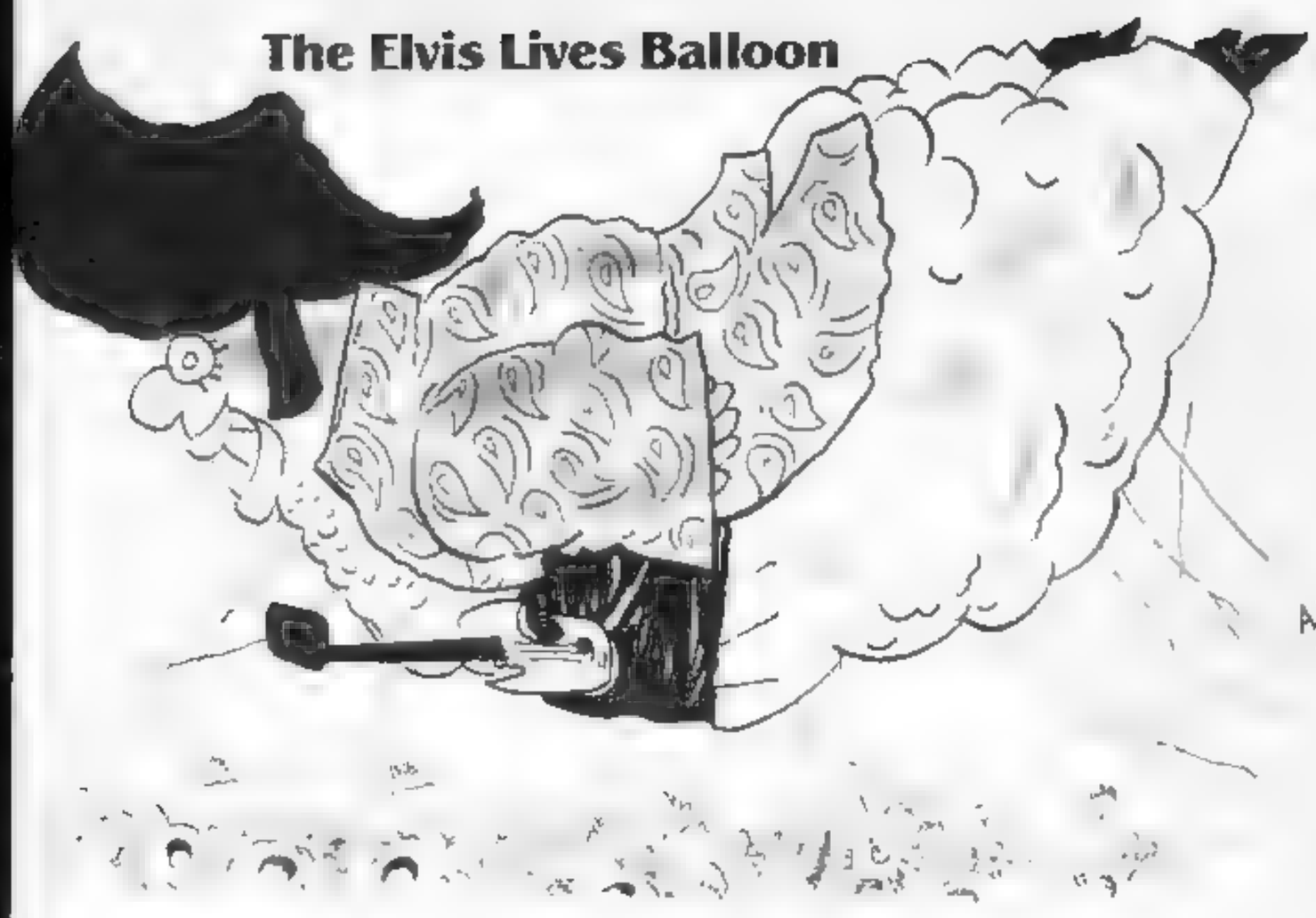


GETTING OUT THE FLOAT DEPT.

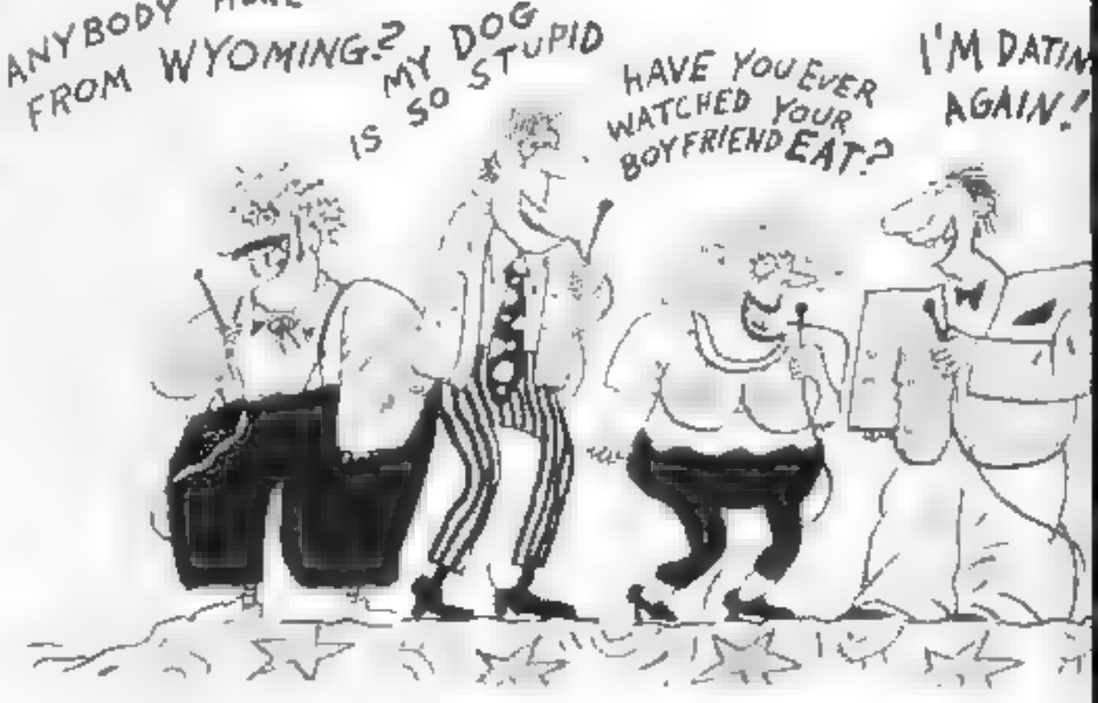
MACY'S THAN
PARADE

ARTIST AND WRITER

The Elvis Lives Balloon



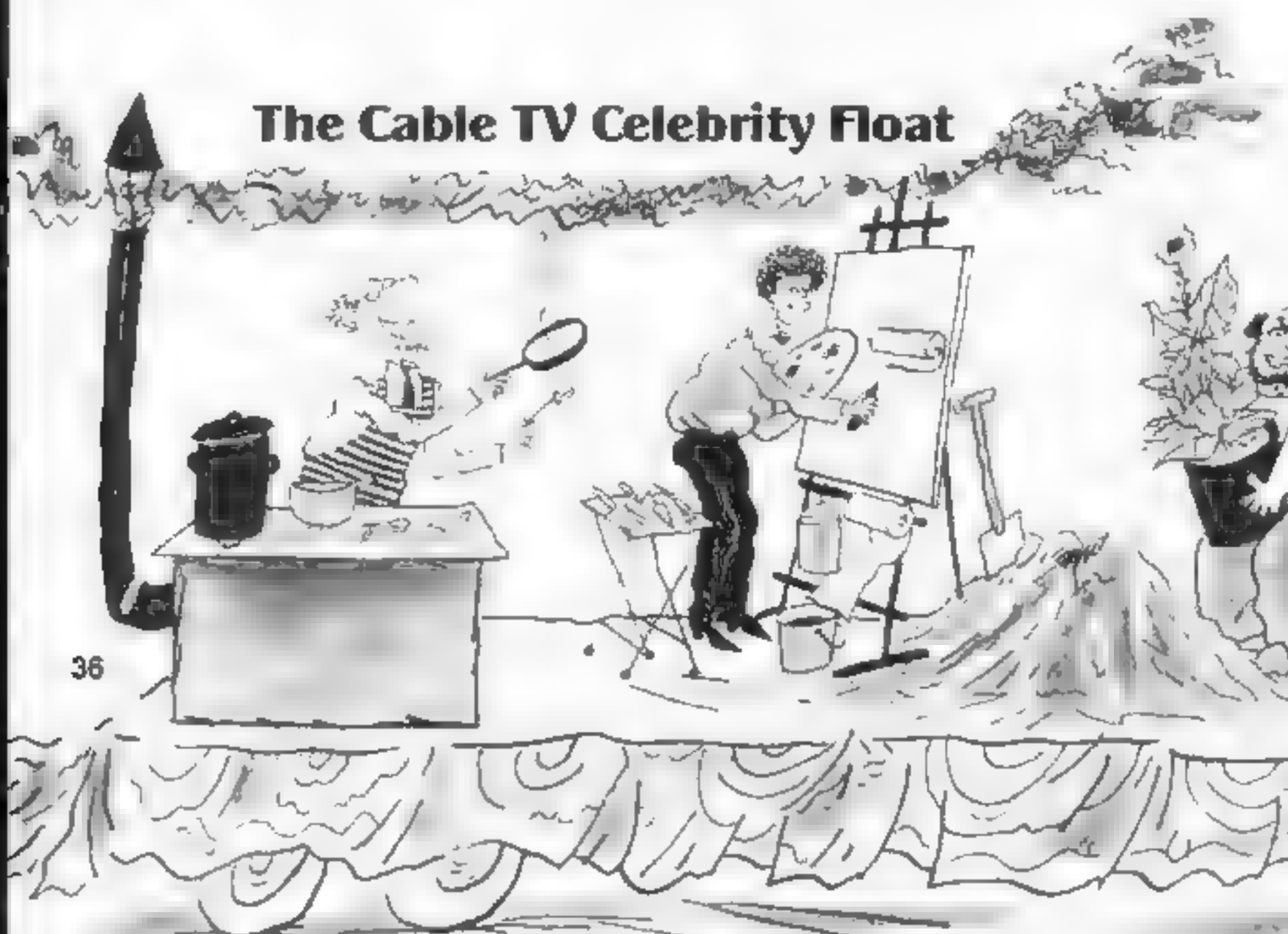
The Would-be Sta



The Bargain Basement Shopperettes

The Donald Trump Loo

The Cable TV Celebrity Float



The Downstate

KSGIVING DAY REJECTS

PAUL PETER PORGES

d-up Comics Float

IS THAT YOUR BOYFRIEND?
I JUST FLEW IN FROM L.A.
MY MOTHER IS CHINESE-ITALIAN AND MY FATHER IS JEWISH-ESKIMO
WHAT'S YOUR NAME SWEATHOG?

The Madonna Balloon

k-alike Marching Band

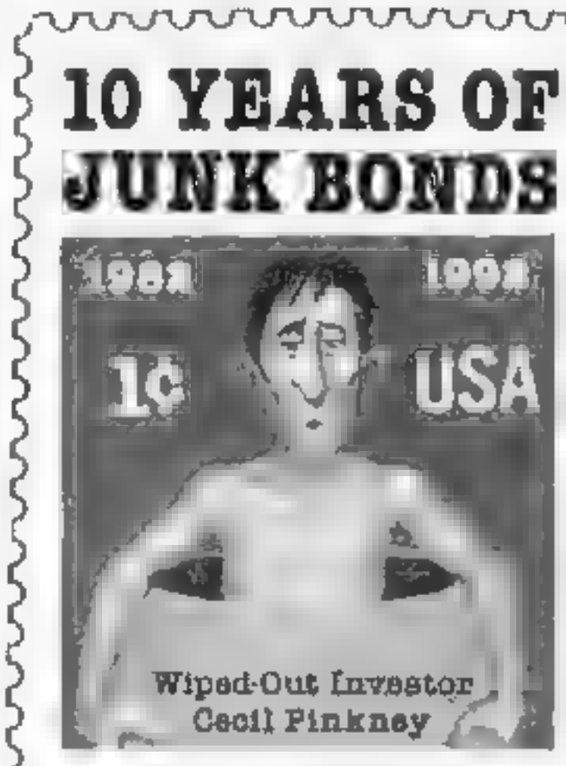
Dental College Drill Team

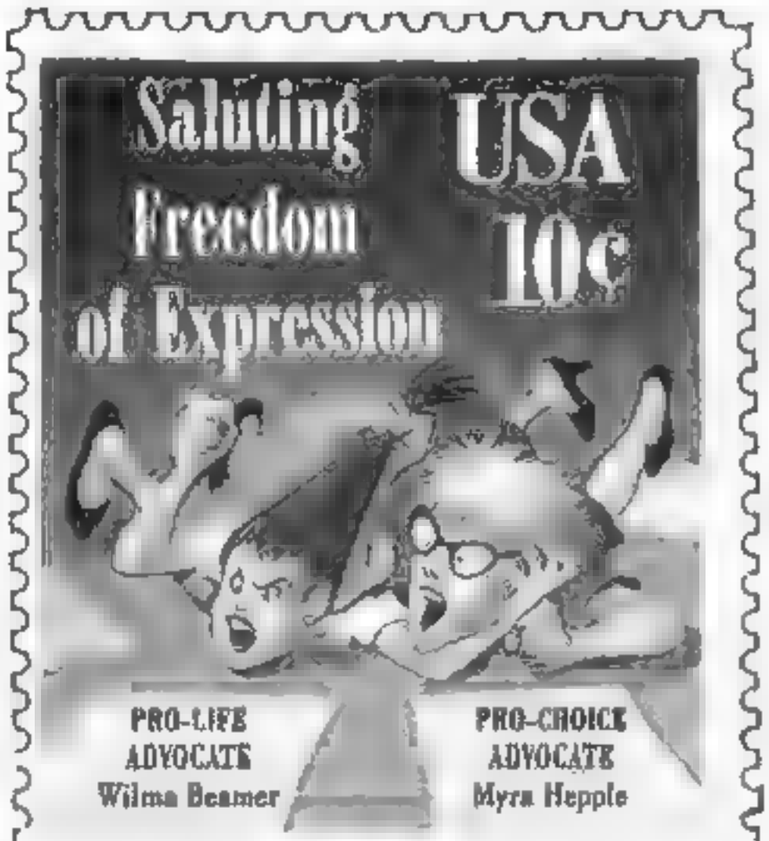
Flags of Popular Construction Sites

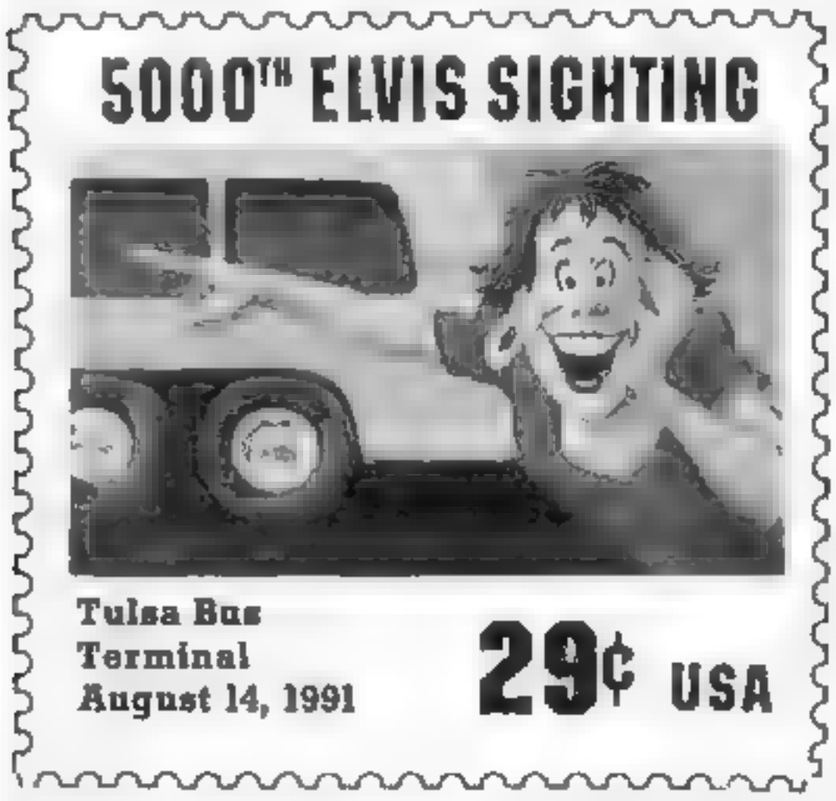
PHILATELY WILL GET YOU NOWHERE DEPT.

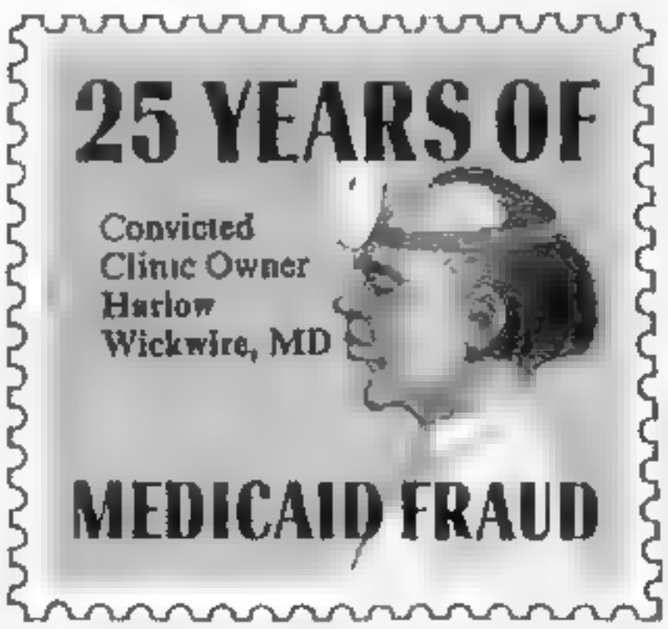
COMMEM

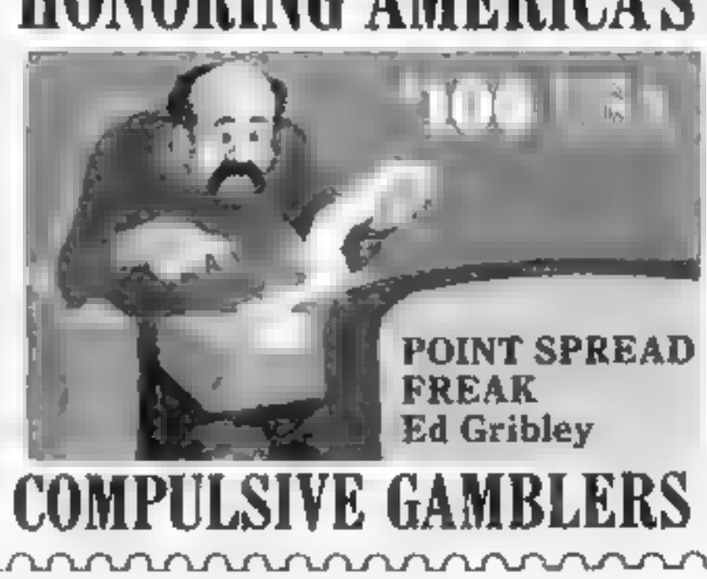
Neither snow, nor rain, nor heat, nor gloom of night can prevent the U.S. Postal Service from issuing stamps picturing birds, flowers and a lot of people you've never heard of! Isn't it time that the postal people got in touch with today's world? Well, they won't, of course, so you'll just have to make do with these...











ORATIVE STAMPS

We'd Like to See (But Never Will!)

ARTIST: BOB CLARKE WRITER: FRANK JACOBS

FIFTH ANNIVERSARY OF THE 1-900 NUMBER

Dial-A-Porn Exec
Leo Fernfeather

USA $4

Greed in Sports

Overpaid Outfielder
Juan Placebo

USA $1

Greed in Sports

Players Agent
Ed "Barracuda" Drago

USA $1

15TH ANNIVERSARY

USA 30¢

Record-Breaking Sprinter Jasper McVey

OF STEROID USE

Greed in Sports

Fat Cat Team Owner
Miles Eastwick

USA $1

Greed in Sports

Gouged Fan
Fred Mulvey

USA $1

USA
24¢

50 YEARS of HEALTH SCARES

ALAR

50 YEARS of HEALTH SCARES

12¢ USA RADON

500th JAPANESE TAKEOVER

22¢
USA

OF A U. S. CORPORATION

Fear 60 Audit

YEARS OF THE

IRS

Seizure 50¢ USA Ruin

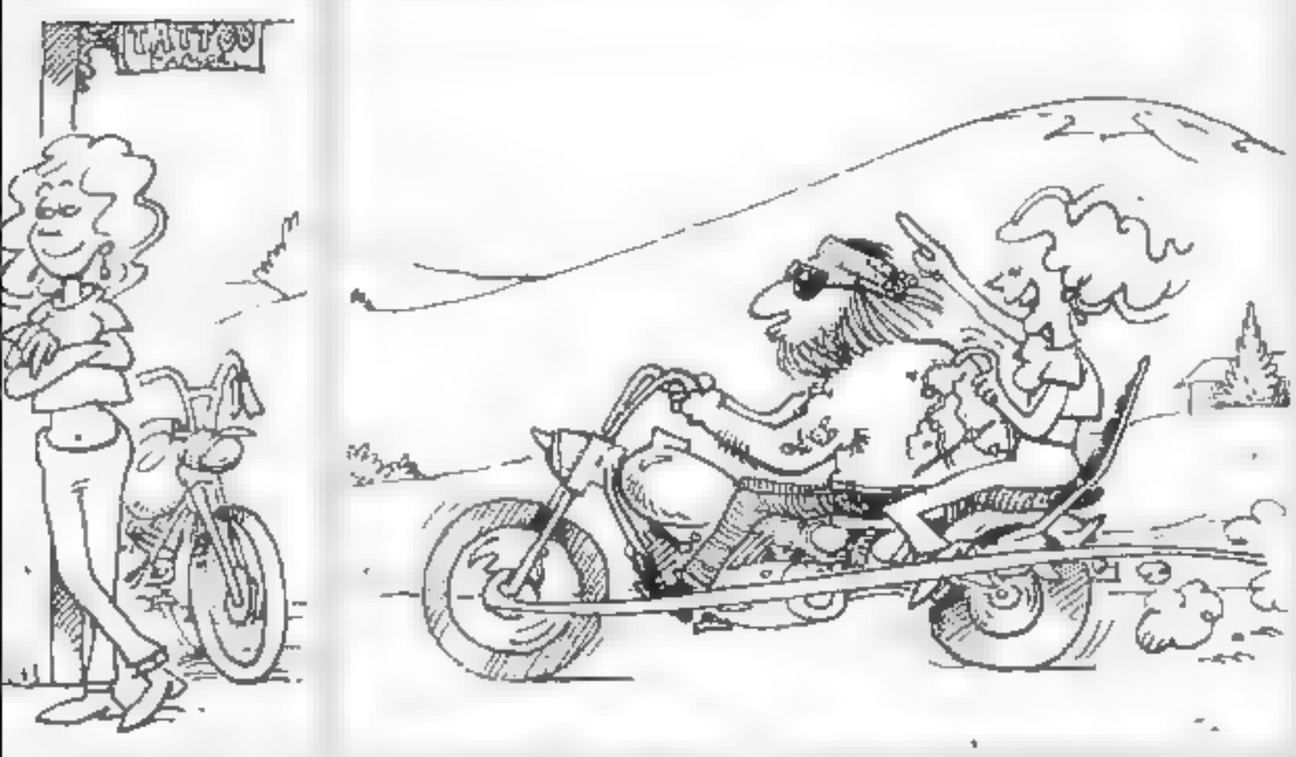
50 YEARS of HEALTH SCARES

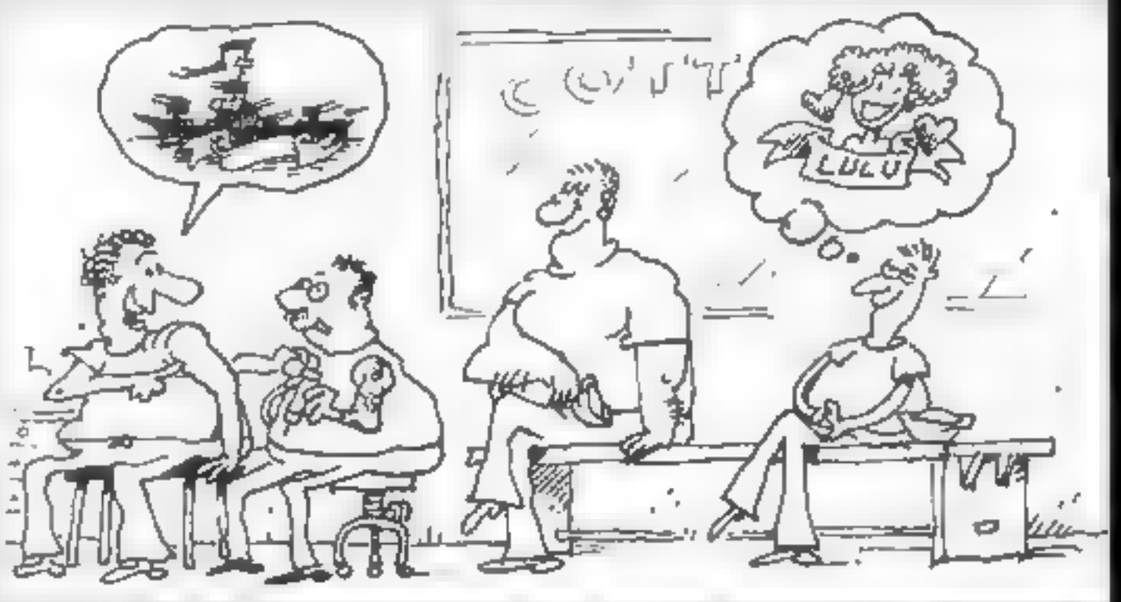
12¢ USA

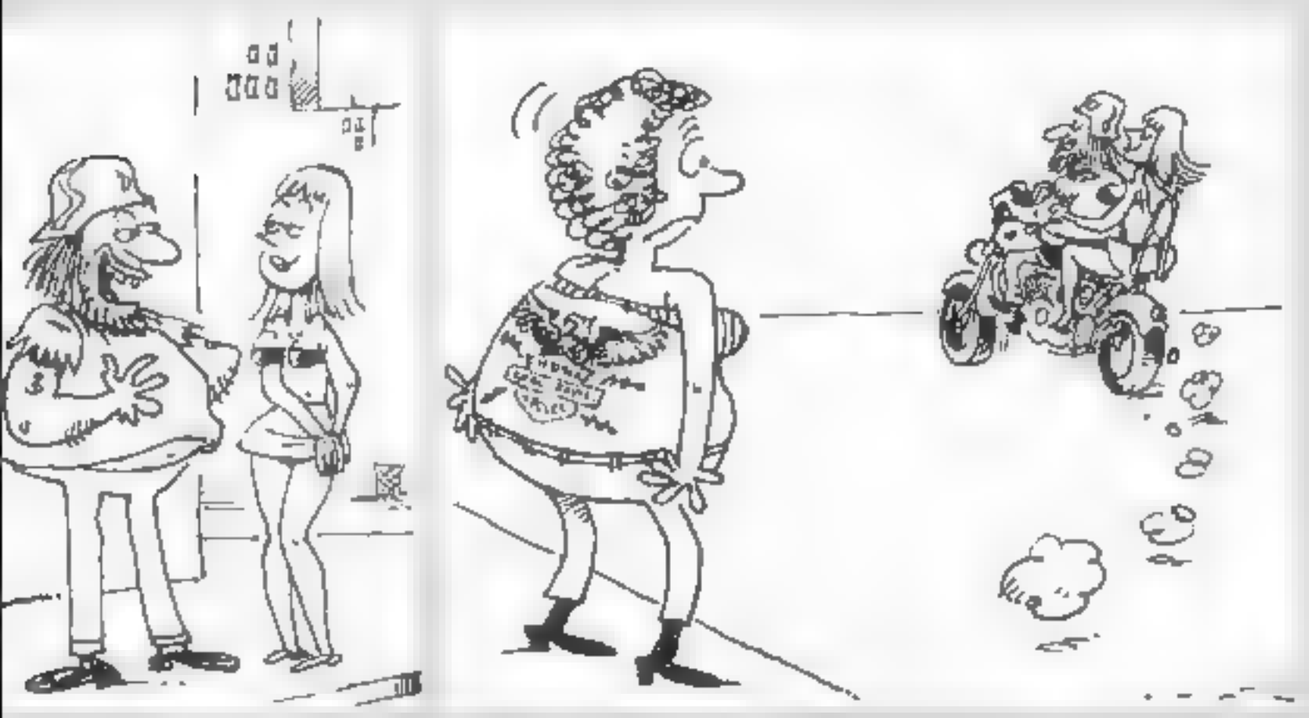
A MAD LOOK

AT TATTOOS

ARTIST AND WRITER: SERGIO ARAGONES







TOO
MARY

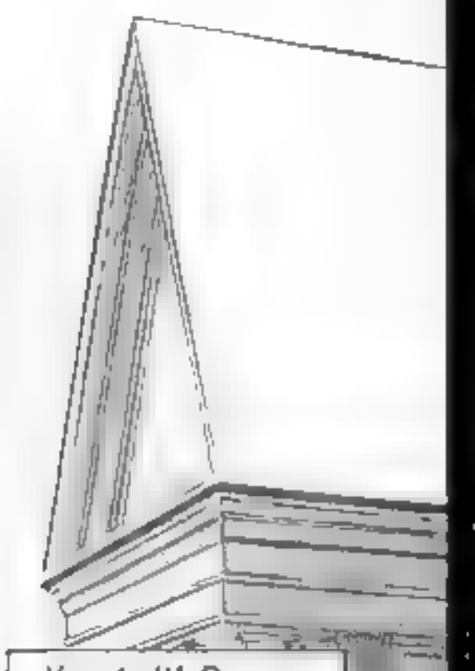
WHEN IRISH SPIES ARE SMILING DEPT.

Thriller author Tom Clancy recently complained that when Paramount filmed the movie version of his best seller, they changed everything but the title, *Patriot Games.* Not to be outdone, when we at MAD wrote the spoof of the movie, we changed *everything, including* the title! Here's...

PATRIOTIC GAMES

ARTIST: ANGELO TORRES

WRITER: DICK DEBARTOLO



My God the **Royal Rolls Royce** has **blown up!** It must be a **terrorist attack!**

Perhaps or just another **suicide attempt** by **Princess Di!**

Catty! Silly! That was **close!** Are you **alright?!**

I'm fine, but **Silly** is **hysterical!**

That's **understandable!** She just saw me **shoot it out** with **terrorists** who were trying to **assassinate** Lord Homely I **killed** one of them and **got shot** myself!

Actually, she's hysterical because you won't buy her a **doll** at **Harrod's!** She doesn't give **a damn about you!**

Tourists will try **anything** to get those **Palace Guards** to **move!** They're even trying **car bomb explosions** and **wild shootouts!**

The Guards are **well trained!** They didn't **budge!**

You **twit!** Remain **motionless** when tourists make **silly faces** at you! When **royalty** is **under attack,** act like a **professional soldier,** not a **wooden one!**

American tourist, **Dr. Joke Riot,** stopped a band of **radical terrorists** from **assassinating Lord Homely** and his **family** today. Dr. Riot is **recovering** in **building number six** at **St. Seizure Hospital.** He is in **room 10B** on the **eighth floor,** but due to **security** reasons, we **cannot divulge which** of the **two beds** in that room he is **occupying!**

Dr Riot, you **attacked** my **client,** who just happened to be **another pedestrian** hurrying to **help Lord Homely!**

Help him! I **saw** him put a **bomb** under Lord Homely's **car!**

We **British** are terribly **civilized!** Did it not occur to you that **perhaps** Lord Homely's **door** was **stuck,** and my client, **Scorn Miller,** was helping him **blast it open!?!**

And **why** was your client wearing **a ski mask?**

Come, come! We all know how **chilly** it is in **London!** And as for my **client carrying** a **machine gun**—well the **streets** aren't **safe** anywhere!

Although your **case** is well put, **counselor,** I'm afraid your **client** must **go to jail!** He did **kill several people!**

So? This is **ridiculous!** In **America,** you have to **kill** a **dozen** people before they even **call** you down for **questioning!**

You **haven't** seen the **end** of **me,** Joke Riot! You **killed** my baby **brother!** And I'll get **revenge** even if I have to **follow** you to the **end of**—of this **movie!**

It will cost **2000 pounds** to **repair your book! Two** for the **binding** and **1,998** for the **route** of the **terrorist** prisoner **Scorn Miller,** as **you** asked for on the **note hidden** in this **book!**

I don't know **what** you're **talking about!** I'm just **browsing!** I think you meant to give **that info** to the **lady** over there! **She's** the **terrorist!**

Set Scorn **free!** We've got the **van surrounded!** If you don't, we'll **shoot** the bridge **toll taker!**

Oh, no! We **can't** let them **do** that!

Why not? If they **shoot** the **toll taker,** we'll **save a pound!** We can cross the **bridge** for **free!**

Let **me** out, and **I'll pay** the toll!

All right, but don't **run away,** there's **two more tolls** before we get to the **prison!**

Scorn Miller **escaped** and probably **left England!**

But the **chances** he'd come here are extremely **slim**—unless, of course, the **airlines** start another transatlantic **price war!**

Are you **sure** my family will be **safe** here?

Absolutely! Now **I've** got to **get out** of here! I don't want to be **caught** in the **crossfire!**

There's something **vaguely familiar about that guy.**

TAILBEAR PARTY

Is it that T-shirt with **bulletholes** and **bloodstains???**

I TRIED TO ASSASSINATE LORD HOMELY AT BUCKINGHAM PALACE AND ALL I GOT WAS THIS LOUSY T-SHIRT

Nah! Maybe it's his **hat!**

Catty the **terrorists** are **here!!** Get off the highway **immediately!**

I'm **trying,** Joke! But I'm so shaken I think I'm going to **crash!!!** **BOOM!! *TINKLE!!* SPLAT!!**

Damn! It **almost** makes me wish I had spent the extra $400 for **airbags** instead of the **car stereo system!**

Your **wife** will be **okay.** But your **daughter's not** in **good shape!**

Oh, she'll **pull through!** She's got a good **strong backbone!**

Not anymore! We **removed** it!!

She'll **still** recover! One day soon she'll **stand proud!**

Well **slump proud** is more like it!

Smarty, I want **back in!**

You **don't** just get back into the CIA like **that,** Joke! You have to give us the **new password!**

Damn!

Lucky **you!** Got it on the **first try!** **Welcome back,** Joke!

I want to review **every file** on the terrorists—even the ones that are so **top secret** that they are **empty!** But **first** I'm going to the **ladies room!!**

The **ladies** room? You mean the **men's room,** don't you?

No, the ladies room! I have much better **"memory flashbacks"** in the **ladies** room!

Wow! **Two** mirrors with flashbacks to look at! Let's see, in mirror one we have a **woman cab driver** in London

I should have **realized** that something was up when she made change for a 20 pound note without **complaining** that the passenger didn't have anything **smaller!**

In mirror **two** we see a **woman** shoot a **man** because he wasn't wearing a **condom!** Boy, from **sperm donor** to **blood donor** in a **flash!**

So **that's** the question! **Who** is that woman and **how** can she be in **two flashbacks** at the **same time??**

TAXI

You **sadistic son of a #@$!** How **dare** you **call** me in the **middle** of the **night!** You **don't scare** me!

It's **them,** isn't it Joke? It's the **terrorist goons!**

No it's the **bank** again! We've got to **pay SOMETHING** on our **mortgage** or we **lose** this **great old house!**

Go **after them,** Joke! Get those **bank fiends!** And the **goons** at **Visa** and **Master-card** too!

Paddy O'Wagon you **must tell me** who the **members** of that **ultra violent** splinter **IRA** group are!

Radical though they are, Joke I **won't sell them out!**

Then **I'm** going to **call every radio** and **TV station** and **blame** your **IRA group** for what **happened** to my **pregnant wife** and **daughter!** That will put a **strangle hold** on your **ability** to **raise cash!** You'll **never** have a **successful cake sale again!**

That **meeting** with Paddy O'Wagon **paid off!** He **gave** me these **pictures!**

Kinda **big** for **your wallet,** aren't they?

You **don't** understand! These are the **key people** we're **looking** for

No, **YOU don't** understand We spent **50 billion dollars** for all this **sophisticated** equipment and we **have** to **use it!** We **don't** want **outside help,** even if it saves us **months** of **work!**

Our **satellite** is **circling** North Africa! What you **see** on the **screens** are **camps** in the **desert** run by the **PLO,** the **Red Brigade, Libyan Forces** and of course **Club Med!**

These **ring leaders** must **be** at **one** of the **camps!** Can you **re-adjust** the **satellites** to **photograph** them at closer range, **especially** Club Med!

In **theory, yes,** but **not until** we can **figure out** this **nine billion page instruction booklet!**

Oh **my God!** We've **done** it!

You **wiped out** the **goons** we're **hunting** for?

No we **found Carmen Sandiego!**

Fantastic! This equipment was **worth every penny** the tax-payers spent!

I'm glad to be able to **visit you** at home, Joke, but I'm a **little worried** about **security!**

Don't be, **Lord Homely!** Didn't you **notice** the **entire house** is **surrounded** by **security guards?**

Yes, I noticed that! But didn't **you notice** they were **all dead?**

Are they **really?** I thought they were **former Palace Guards!**

Now we know my **personal secretary** is a **traitor!** Look at these **entries** in his **diary.** 7:00 PM: **Cocktails** 8:00 PM **Dinner,** 9:00 PM: **Assassinate** Lord Homely!

Oh my **God!** All the **lights** went out!

Nuts! I made a **mortgage** payment and a **fuel** payment, but I **forgot** to pay something on the **electric bill!**

Drat, we're being **fired** upon by those **terrorist scoundrels!** I hope I **remember** proper **etiquette** when **being shot!** Let's see, if I'm **shot** in the **chest,** I **lean back** so as not to drip **blood** on the **rug!** If I'm **shot** in the **back,** I **lean forward** so I don't **soil** the **seat cushions!** Good show, I **remembered!**

The **rules** here in **America** are **easier** to remember People **don't care where you bleed,** it's **where you light** up a **cigarette** that you have to **worry** about

...'m **amazed** I ... **was able** to **get out** on this **boat** considering it was moored **100 feet from land, in pounding seas!**

I'm **amazed** you **were able** to **get out** of your **house alive!** We were wearing the latest **night vision goggles** and wielding high-tech **sub-machine guns** and you **fought us off** using just a **flashlight** and a **broom!**

Consider yourselves **lucky!** You'd be **dead** now if I'd **only found** my **mop!**

R2D2

For a **quiet CIA agent,** Joke, you sure like **daring adventure!**

You can just **call me Indy!**

You're driving **right toward the rocks!**

My wife **wiped out the car,** it's my turn to **wipe out the boat!** I just wish I'd **remembered to pay** our **boat insurance bill!**

Well, the **terrorists** have been **rounded up** and I just heard from the **doctor** about our **new baby!**

Is it going to be a **boy** or a **girl?**

Well... actually the doctor said that it's **neither!**

Oh **no! No!** It's an **Alien!** Quick! Get me Admiral Jersey Bell at the **C.I.A.** on the phone! No—better yet—get me **Sigourney Weaver!** **She's** been in **this situation** before!

Oops! **Wrong movie!**

ONE FOOTNOTE IN THE GRAVE DEPT.

Recently, a new kind of quasi-legal document has become popular. It's called a Living Will. Unlike a regular will, which instructs your survivors what to do with your worldly assets once you settle down for that long dirt nap, a Living Will instructs others what to do should you become incapacitated and are no longer able to express your wishes. We think this is a great idea. And, so you don't have to go to a costly, ambulance-chasing lawyer to have this simple document drawn up, we've created one for you!

The Mad Living Will

of _____

To: My Family, My Physician, My Lawyer, My Friends And All Others To Whom It May Concern

I, _____, being of sound and disposing mind and memory, do hereby make, publish and declare this to be my Living Will. If the time comes when I can no longer take part in decisions of my own future, let this statement stand as an expression of my wishes and directions while I am still of sound mind.

If I suddenly begin to take an unexplained turn for the worse, before any drastic or irreversible decisions are made, it is my desire that someone first check to make sure my attending physician is not Dr. Jack Kevorkian.

Should my attending medical personnel determine that an organ transplant is necessary, it is my expressed wish that, if at all possible, the baboon be of the same faith as myself.

If a kind soul takes it upon themselves to read aloud to me, it is my fervent wish, as it was during my non-incapacitated life, that they skip directly to the dirty parts of the book, and then read those passages over and over and over again.

It is my expressed want that no family member, friend or acquaintance shall enter my hospital room bearing one of those tacky "Get Well Soon" helium balloons. Likewise, any get well card sporting Garfield the Cat shall immediately be returned to its sender

I wish my TV set off whenever Arsenio is on.

If at all possible, I prefer "Depends" over "Serenity."

I would prefer that my visitors leave their small children home if all the kids are going to do is stare at me and play with my toes.

At no time, even on the occasion of my birthday, do I yen to have a party hat placed on my head.

While I am not morally or ethically opposed to so-called "life sustaining equipment," I am vehemently opposed to the concept of hooking up such machinery to "The Clapper."

I agree to sponge baths only if given by a member of the opposite sex. Several members of the opposite sex at once is acceptable and, in fact, preferred. Ditto any therapeutic jacuzzis that may be prescribed.

It is my strong desire that in any and all elections that may take place, my absentee ballot be marked for the individual running opposite Quayle.

If, in the unfortunate event, the time comes to donate my vital organs, it is my wish that in all donations a receipt be obtained, for tax purposes.

No Jello.

This statement is made after careful consideration and is in accordance with my strong convictions and beliefs. I want the wishes and directions here expressed carried out to the extent permitted by law.

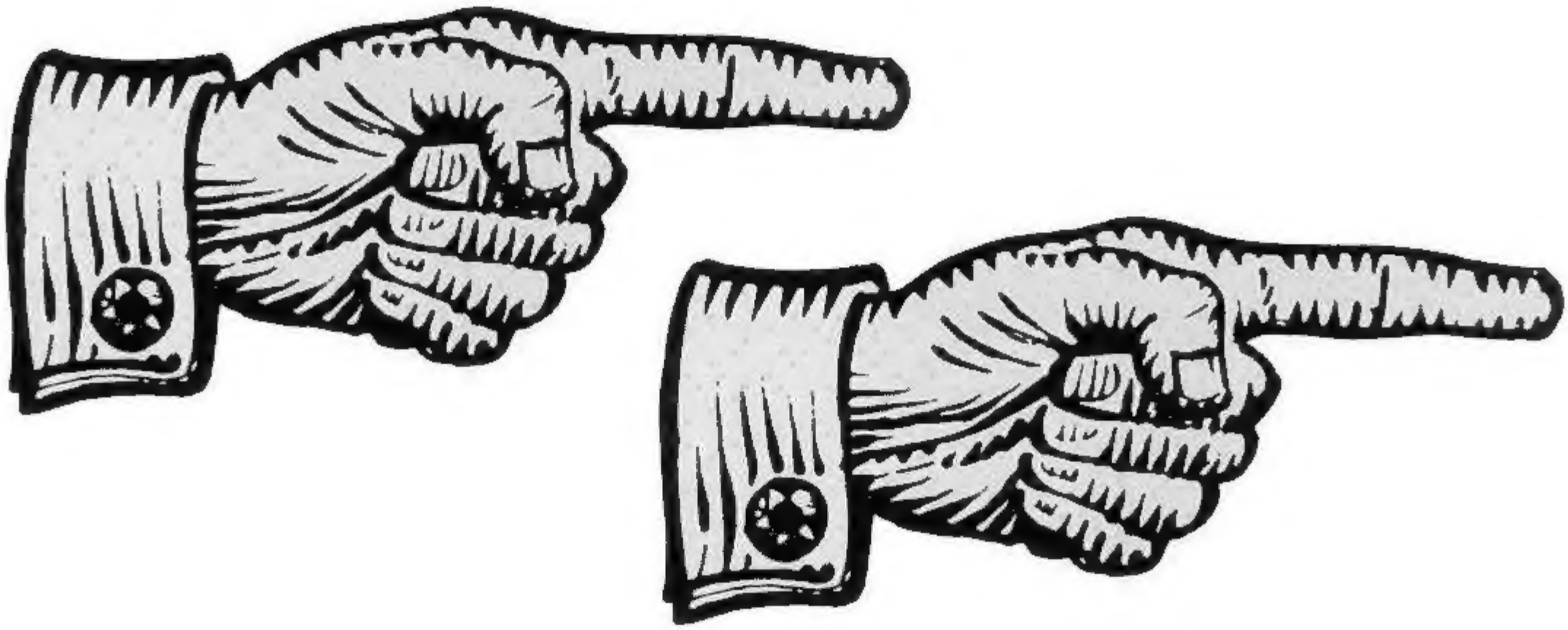
In Witness Whereof, I have hereunto set my hand and seal to this my Mad Living Will on this the _____ day of _____ 19 _____.

Witness:

ALFRED E. NEUMAN

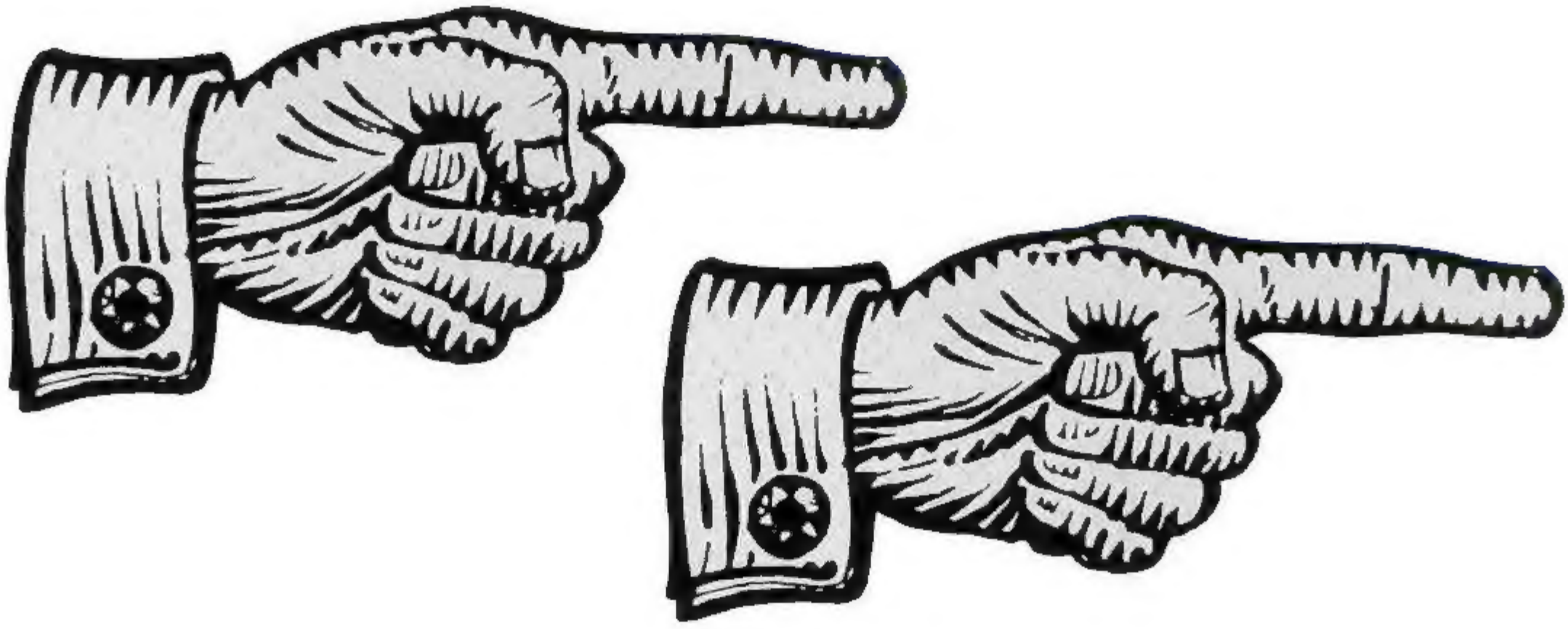
Signature: _____ Alfred E. Neuman

WRITER: J. PRETE



Nothing to see here!

Please skip ahead.



WITH THE DEMISE OF THE SOVIET FLEET, WHAT APPEARS TO BE OUR NAVY HOTSHOTS' LATEST TARGET?

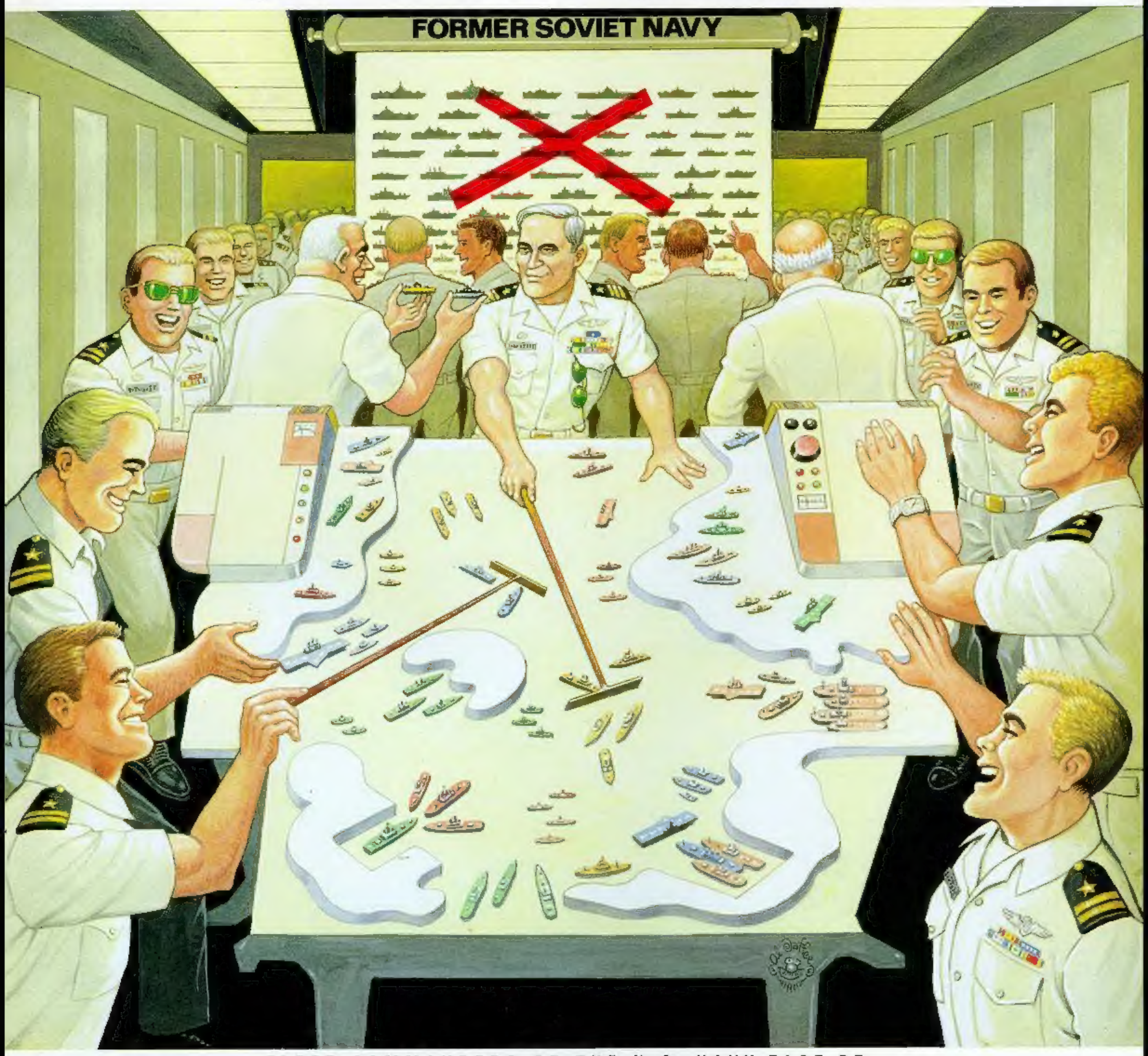
HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

To find out what our Navy's up to in this fast changing world, simply fold in page as shown in the diagram to the right of page.

FOLD PAGE OVER LIKE THIS!

A ▶ FOLD THIS SECTION OVER LEFT ◀B FOLD BACK SO "A" MEETS "B"



FLEET COMMANDERS OF THE U.S. NAVY FACE REMARKABLE NEW CHALLENGES. SINCE THERE'S LITTLE OFFENSE LEFT IN THE RUSSIAN NAVY. OUR TACTICAL PLANNERS MUST NOW FOCUS ON OTHER DANGERS

A ▶ ◀B

WITH THE DEMISE OF THE SOVIET FLEET, WHAT APPEARS TO BE OUR NAVY HOTSHOTS' LATEST TARGET?

FOLD PAGE OVER LIKE THIS!

A ▶◀ B FOLD BACK SO "A" MEETS "B"

FE-
MALE
OFFI-
CERS

A ▶◀ B

TOTALLY GROOVTATIOUS GORGEOUS GUYS SERVING LIFE SENTENCES

SASSY

SILLY ARTICLES for SCREWED-UP SELF-CENTERED STUD-CRAVING YOUTHS

PLAIN-LOOKING, UNFASHIONABLE GIRLS WITH NO SPECIAL TALENT CAN BE SUCCESSFUL: JUST ASK OUR EDITOR JANE PRATT!

IS YOUR BOYFRIEND DEAD OR JUST PLAYING HARD TO GET?

HOORAY! we found a Sassy Reader who doesn't have a really low opinion of herself —NOT!

Hair emergencies
IT TOOK a HORSE TO SOLVE

A MAD FAKE-OUT MAGAZINE COVER